

Telephone Survey City of Snoqualmie December 2014



Methodology

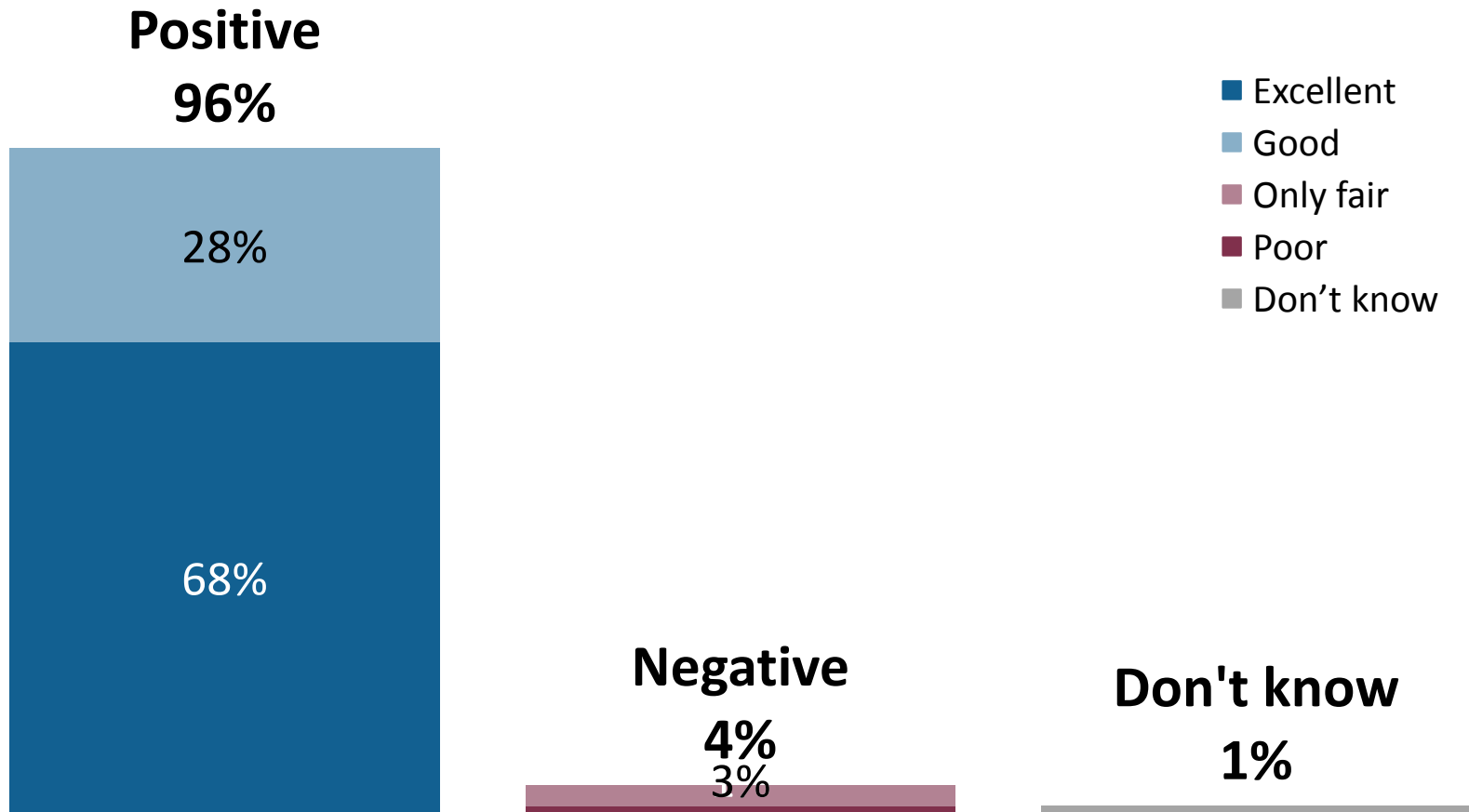
- ▶ Conducted December 9-22, 2014
- ▶ 300 total interviews, Margin of Error ± 5.7 percentage points
- ▶ All interviews conducted among registered voters in the City of Snoqualmie using trained interviewers
- ▶ Where applicable, results compared with 2012 telephone survey:
 - April 17-April 27, 2012; n=357, MoE ± 5.2 percentage points

Please note that due to rounding, percentages may not add up to exactly 100%

Snoqualmie as a Place to Live

Snoqualmie as a Place to Live

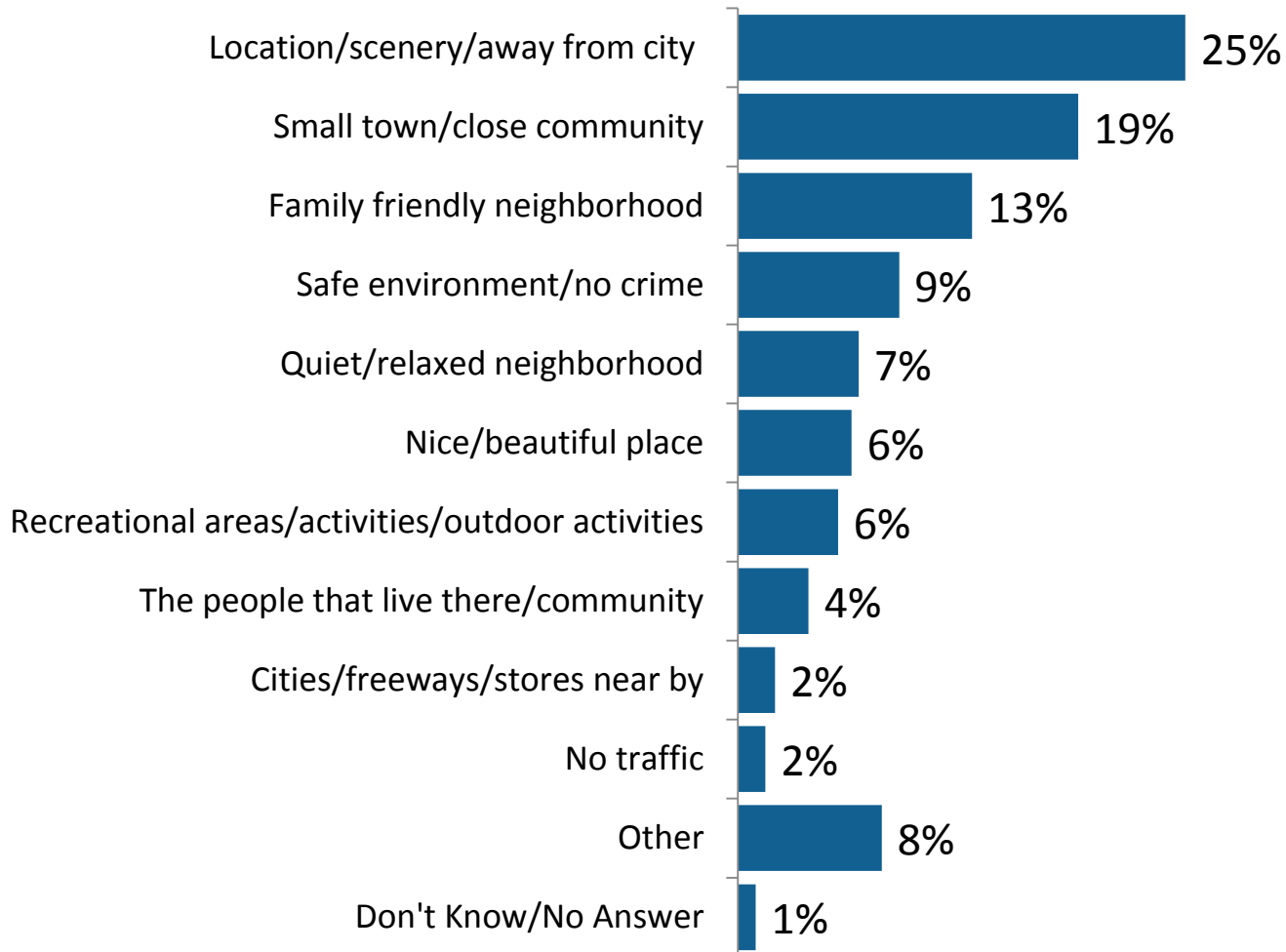
Almost all residents give Snoqualmie a positive rating as a place to live.



Q2. How would you rate the City of Snoqualmie as a place to live? Would you say it is excellent, good, only fair, or poor place to live?

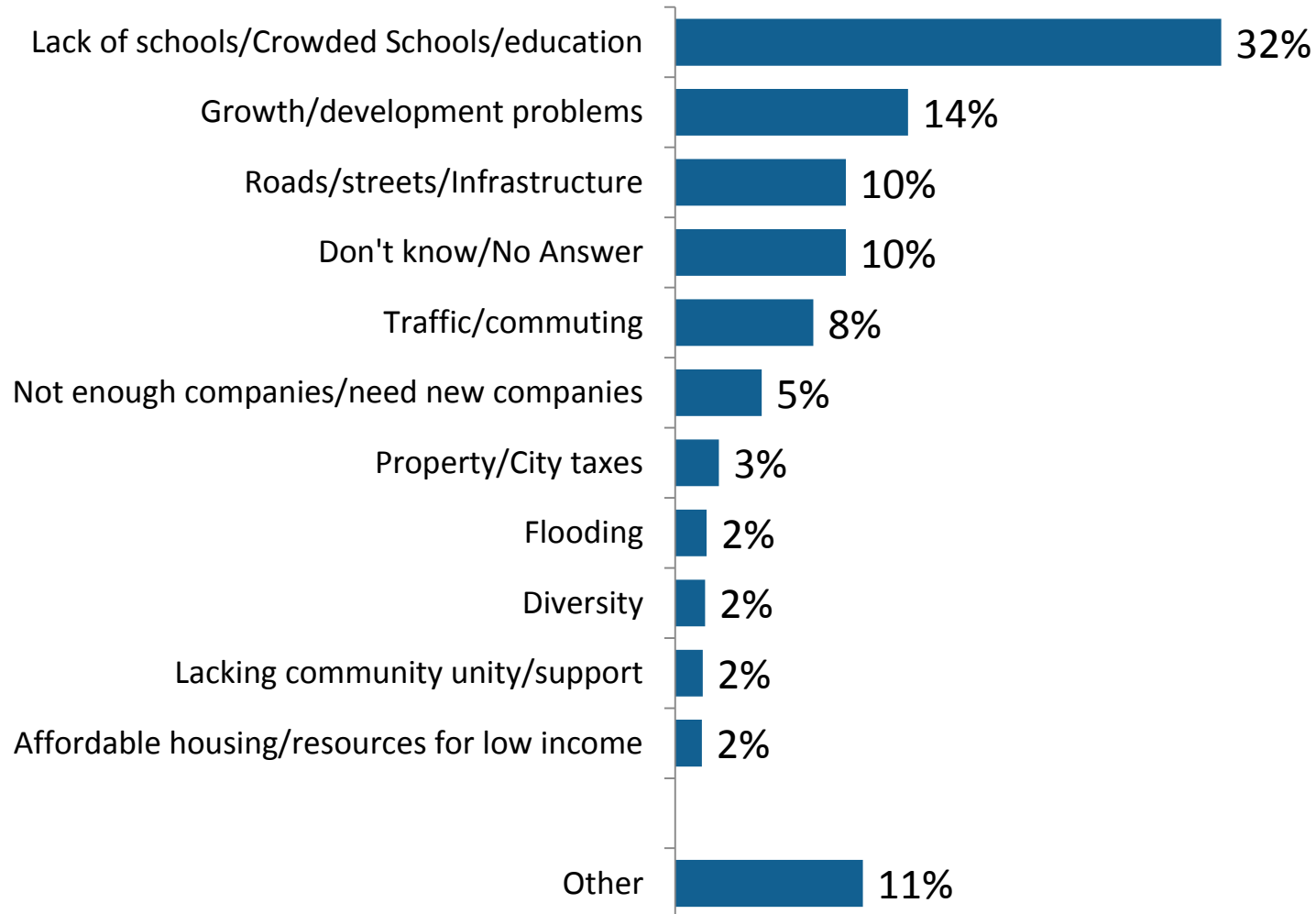
Favorite Thing About Living in Snoqualmie: Open End

“Location/scenery/away from the city” and “it’s a small-town/close community” were the top mentions for what respondents liked best about living in Snoqualmie.



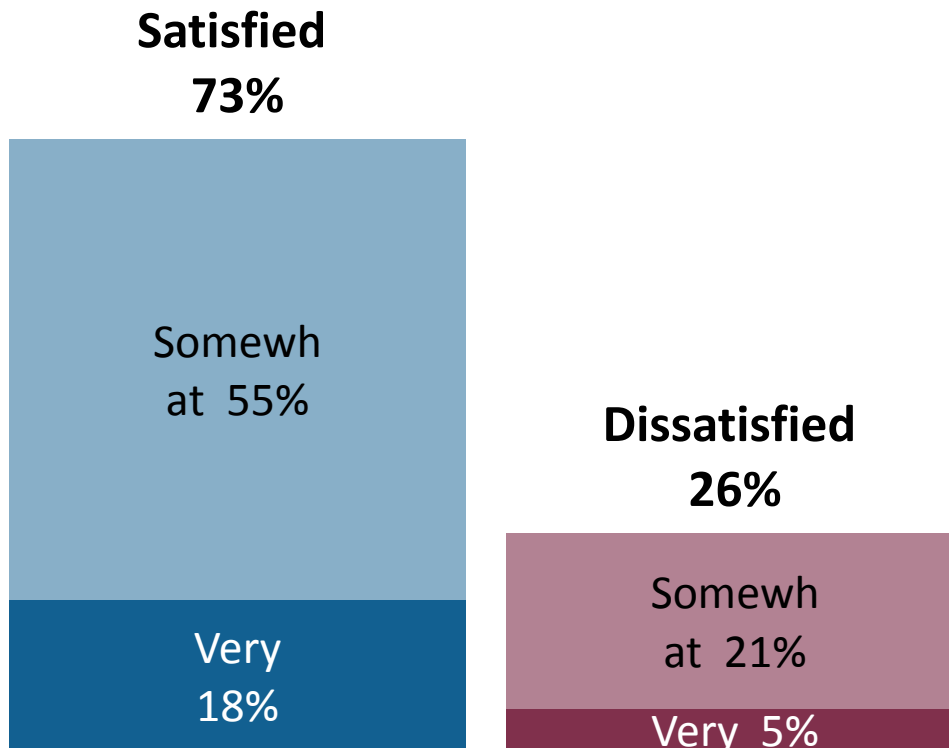
Most Important Problem: Open End

“Lack of schools/crowded schools/education” and “growth/development” are residents’ top concerns.



Satisfaction with Availability of Goods & Services

Nearly three-quarters (73%) are satisfied with the types of stores and services available in Snoqualmie; those who are dissatisfied want more shopping options and more restaurants.



What goods would you like to see more of?

Top Mentions (Multi response n=81)	%
More stores/shopping	80%
More restaurants	31%
Entertainment	5%
More youth opportunities/activities/sports	3%
Tourist/historical sites	2%
Other	7%
Don't know/No Answer	3%

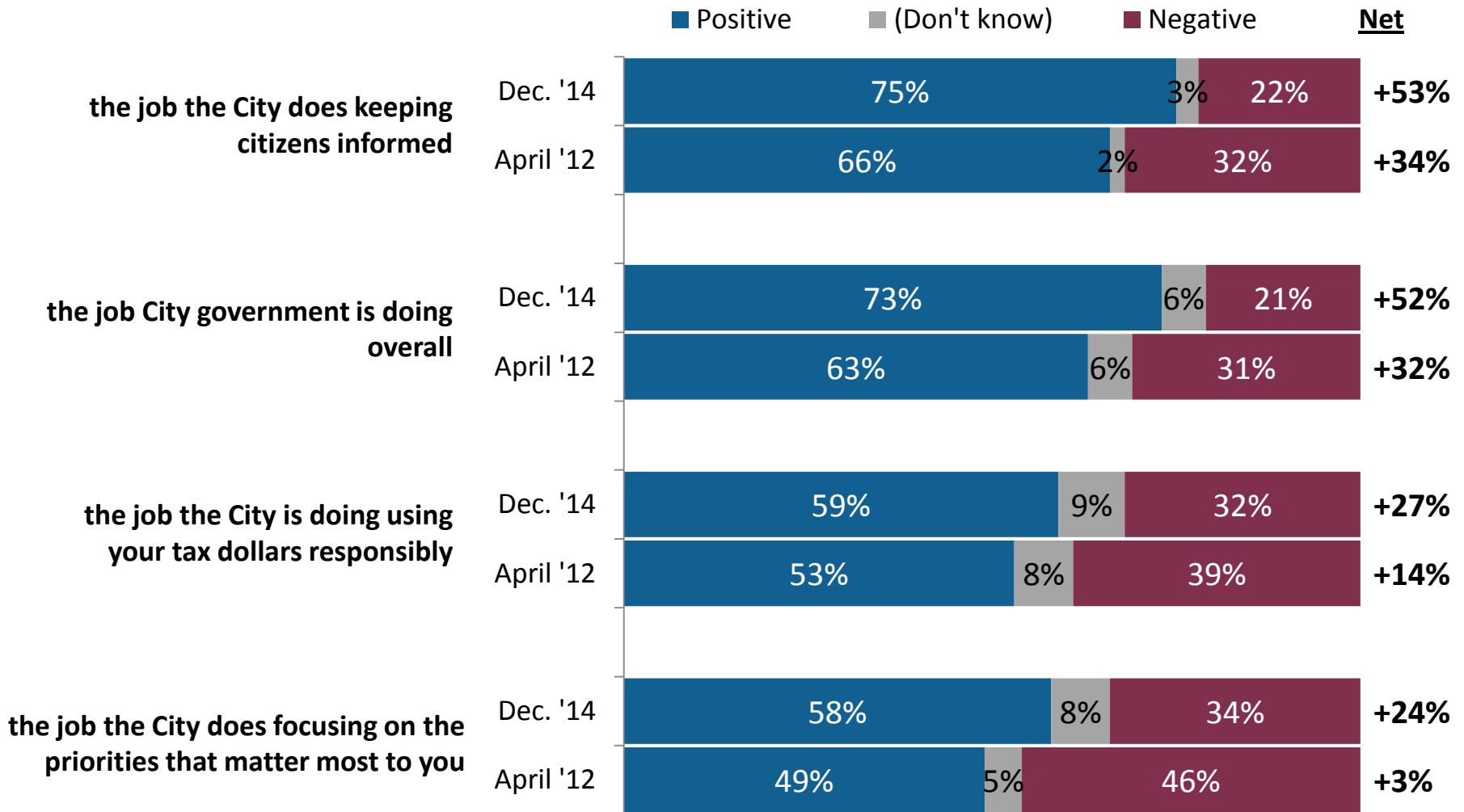
Q20. Thinking about the types of stores, goods and services available in the City of Snoqualmie would you say that you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the availability of goods and services in the City of Snoqualmie?

Q21. What goods and or services would you like to see more of in Snoqualmie?

City Ratings

City Job Ratings – By Year

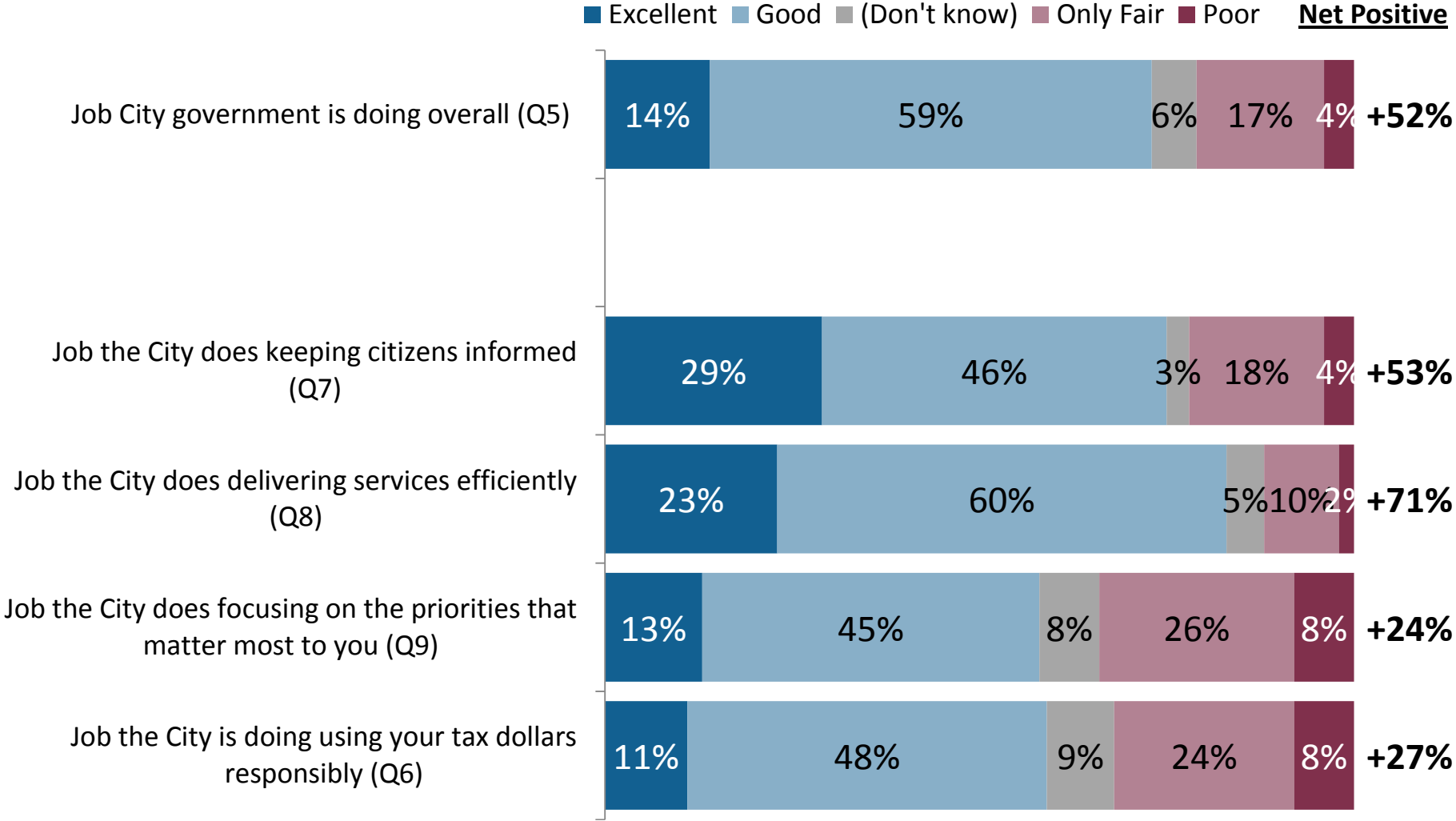
Positive ratings have increased and negative ratings have decreased in all four areas since 2012.



Q5-9. Please tell me how you think Snoqualmie City government is doing in each of the following areas. Use a scale of excellent, good, only fair, or poor. If you aren't sure one way or the other, please just say so.

City Job Ratings – Detail

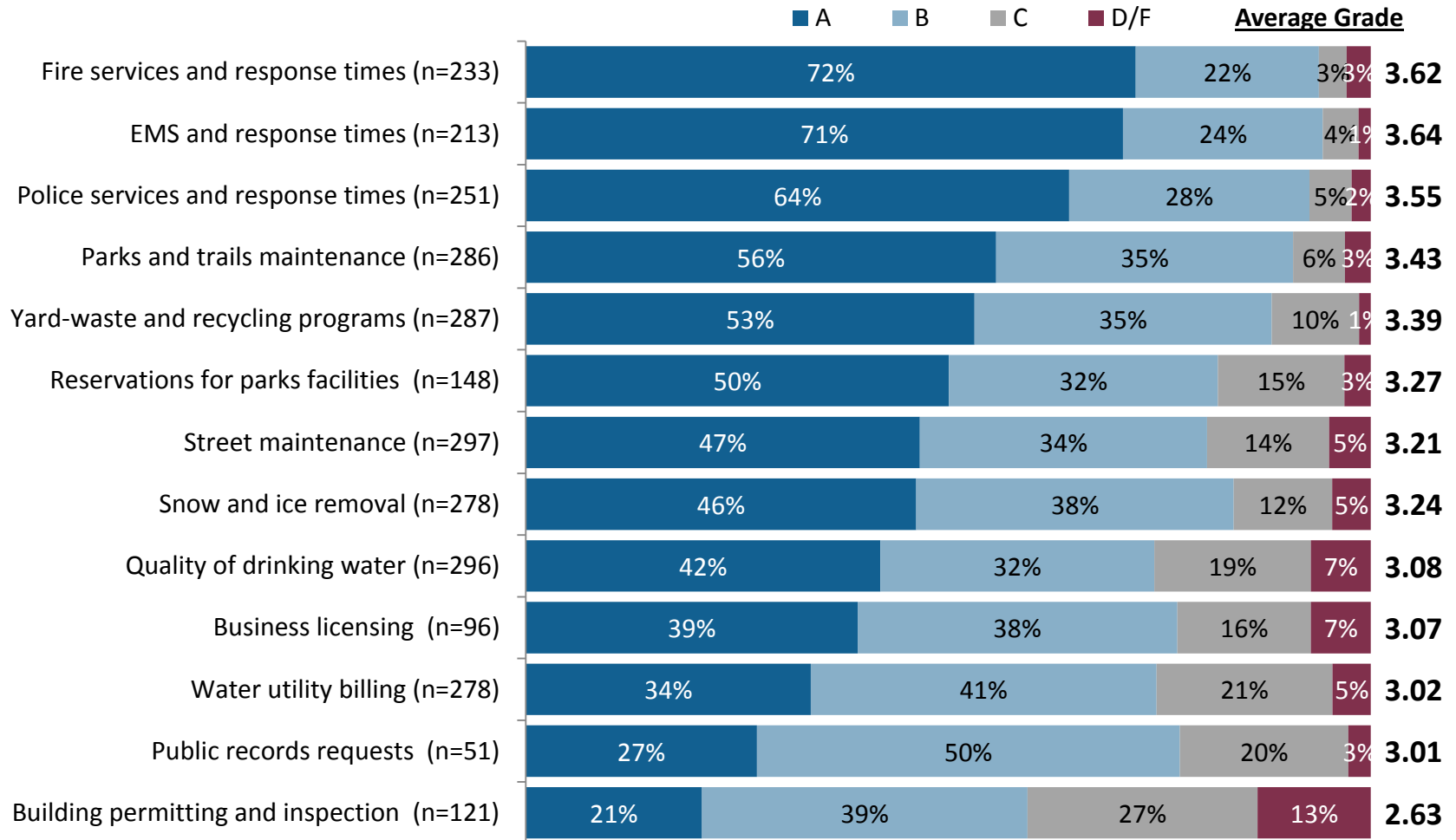
Although overall ratings are strong, there is not a great deal of intensity in residents' ratings.



Q5-9. Please tell me how you think Snoqualmie City government is doing in each of the following areas. Use a scale of excellent, good, only fair, or poor. If you aren't sure one way or the other, please just say so.

Rating of City Services (excluding “don’t know”)

Emergency service response times get the highest grades, with two-thirds or more giving an “A” grade. A majority give all 13 services an above average (“A” or “B”) grade.



Q10a-10m. I’m going to read you a list of services and functions provided by the city. For each one, please tell me how well you think the city is doing in that area. Use an A through F grading scale where A is Excellent, B is Above Average, C is Average, D is Below Average, and F is Failing. If you are not sure, please just say so.

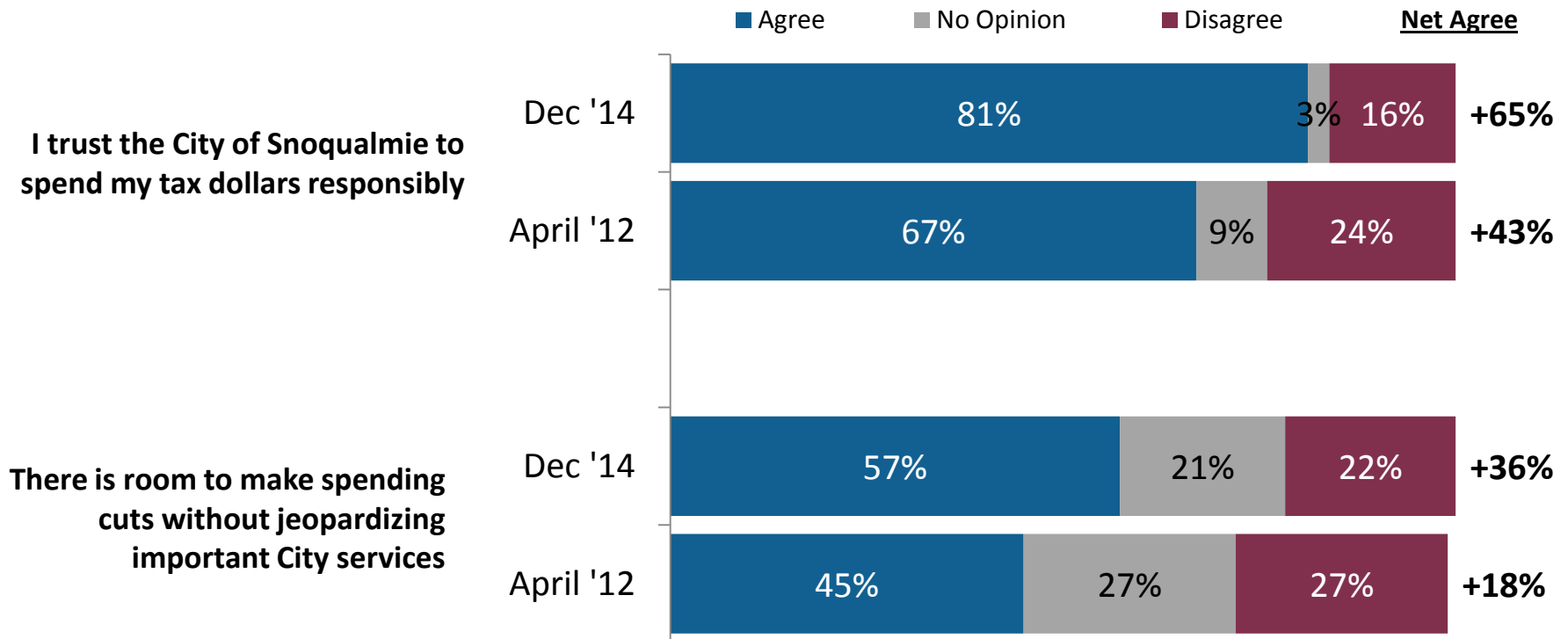


Funding Priorities



Attitudes About City Spending

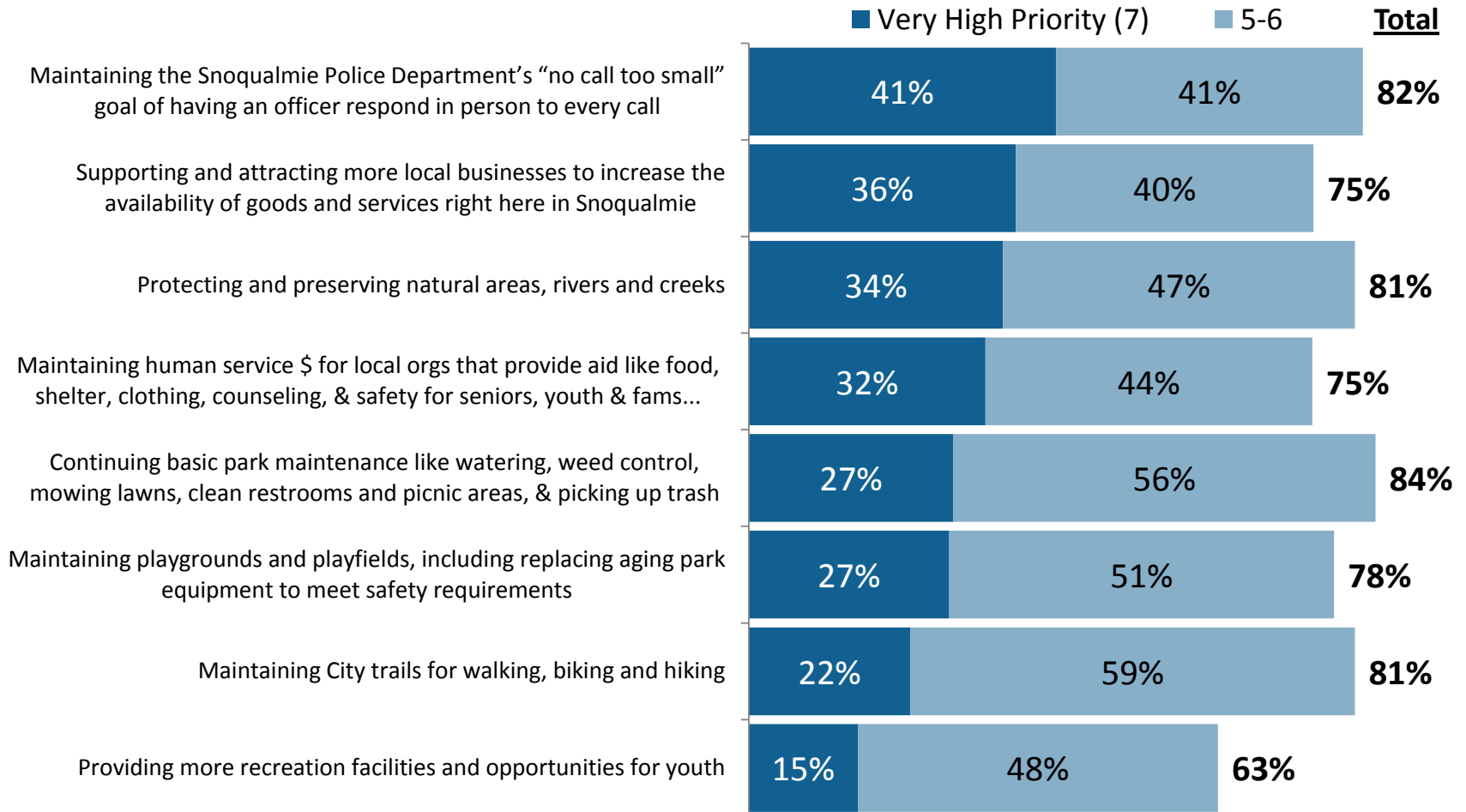
Trust in the City to spend tax dollars responsibly has grown significantly since 2012, however, residents also do not have a clear picture of the City's current revenue situation, with a majority now agreeing that there is room to make spending cuts without jeopardizing important city services.



Q22-23. Moving on, please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements.

Funding Priorities

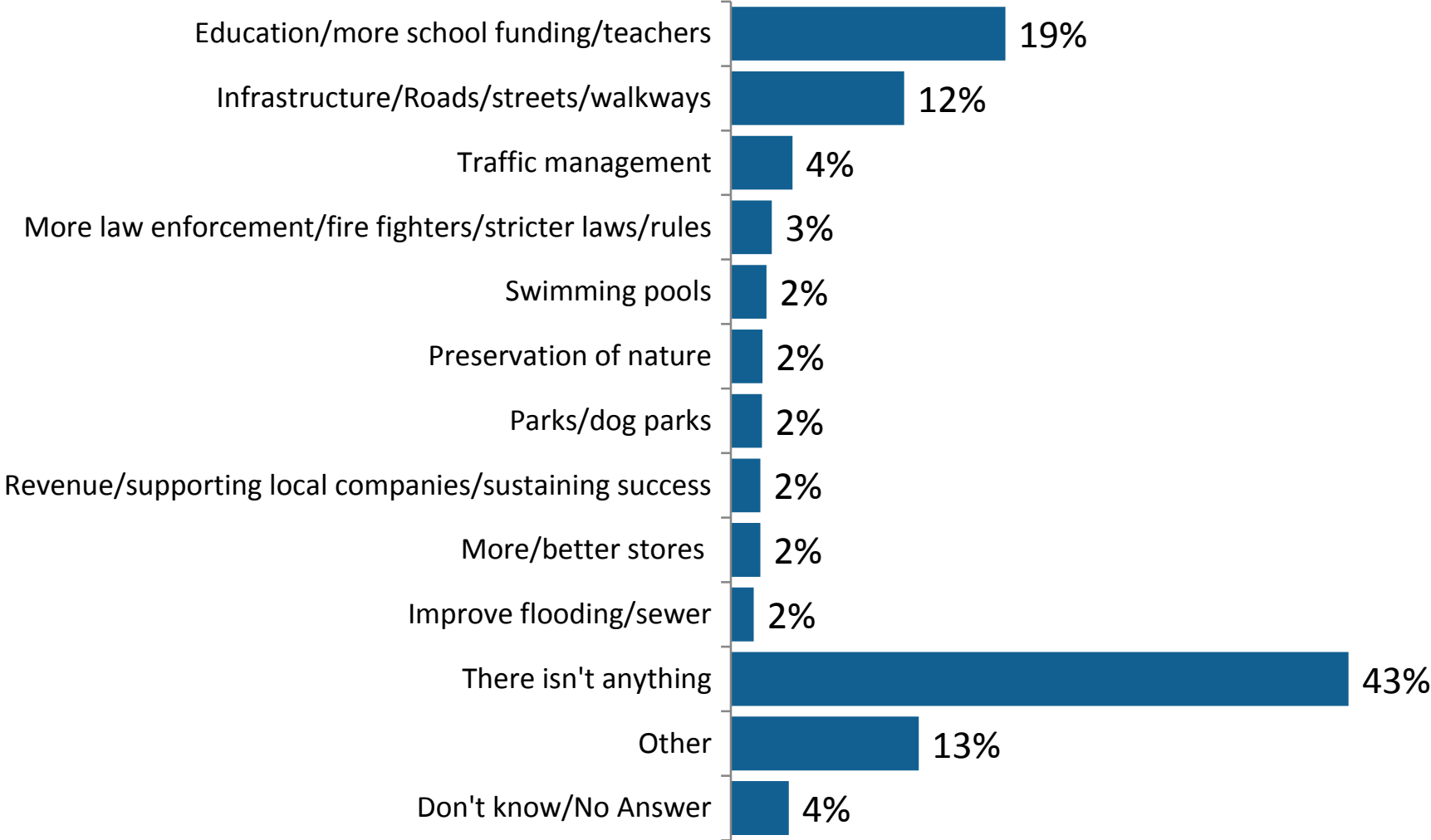
Based on intensity (% “very high priority”), maintaining the ‘no call too small’ goal is residents’ top priority, although all 8 items tested are a priority for a strong majority of residents.



Q11-18. There are a number of possible priorities for city government spending. For each of the following, please tell me how high a priority for funding that item is to you. Use a scale of 1 to 7, where 1 means that item is a very low priority and 7 means it is a very high priority for funding.

Other Spending Priorities

Funding schools and improving city infrastructure are the top mentions for other funding priorities.

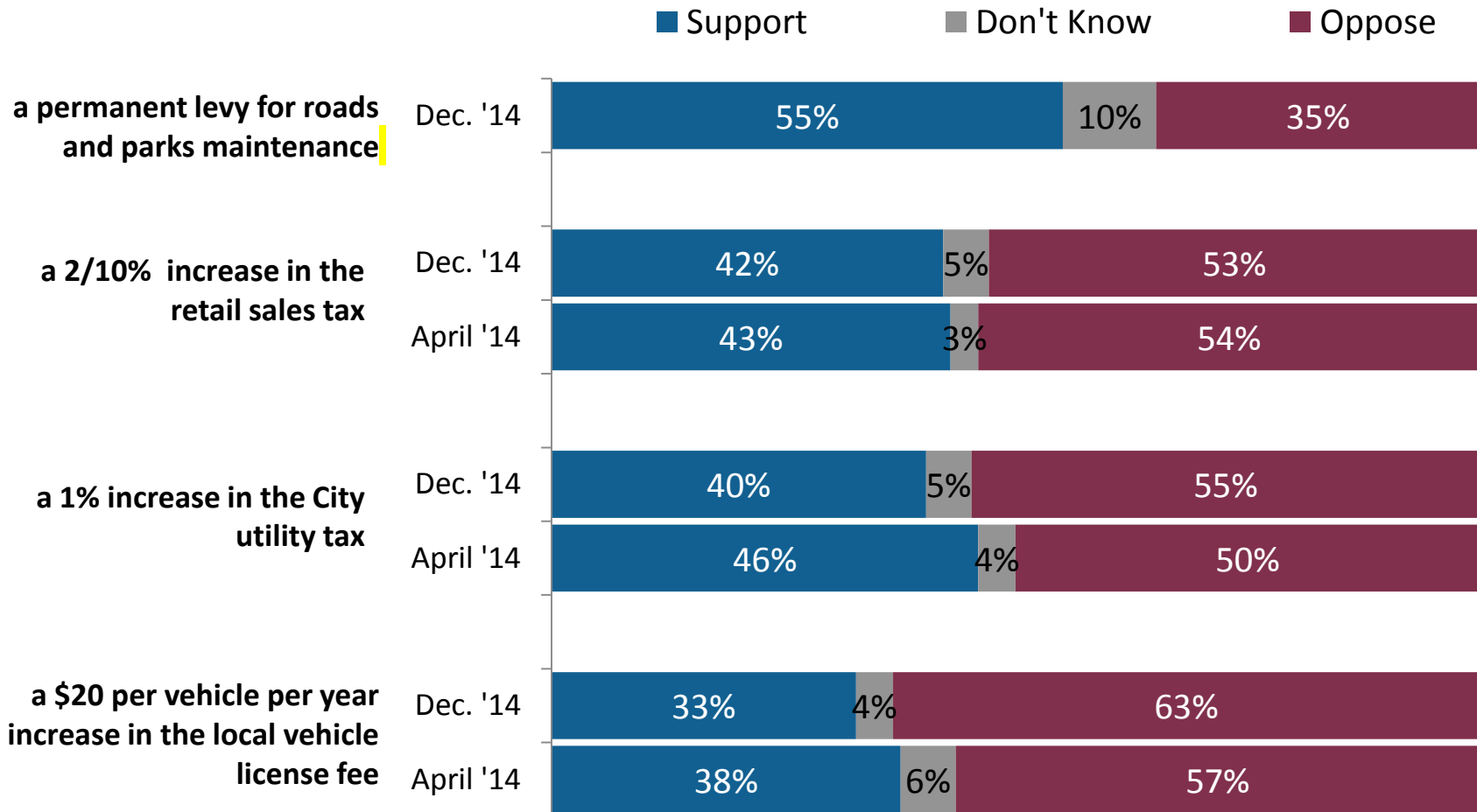


Support for New Revenue



Support for New Revenue Options

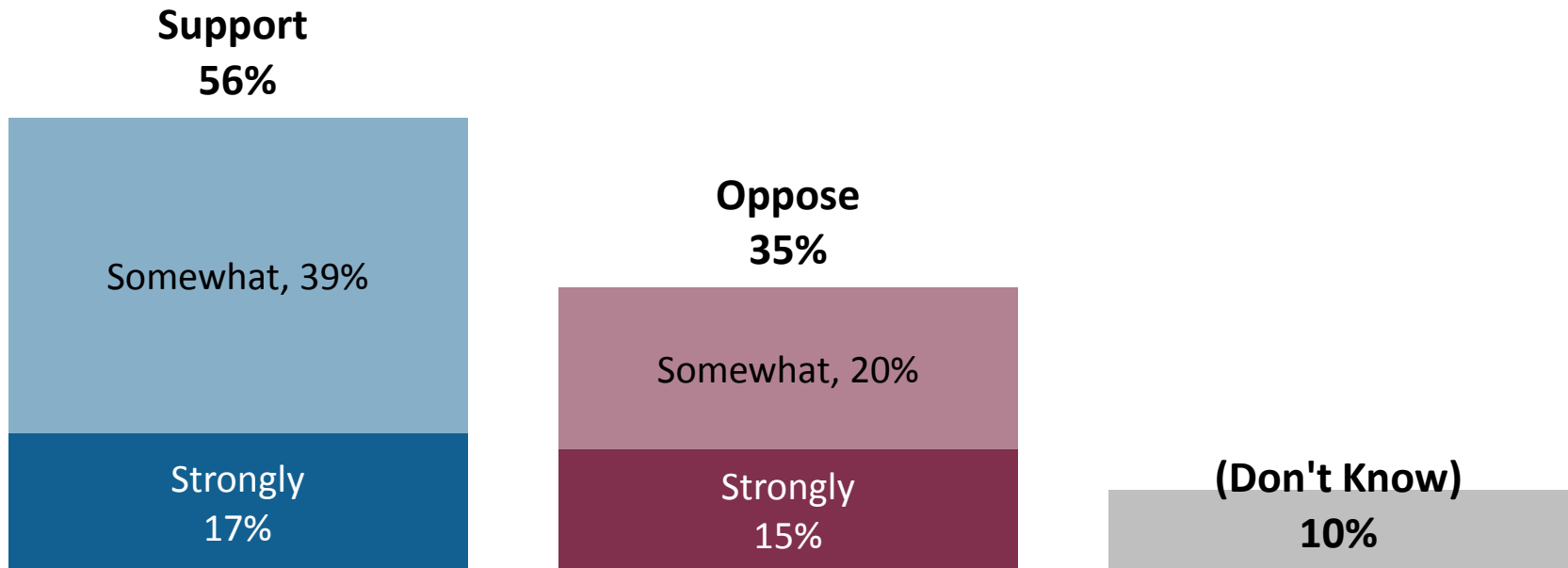
Support for all additional revenue measures has decreased since 2012. Creating a permanent levy for roads and parks maintenance is the only measure above 50%.



Q25-28. I would like to ask you about some various revenue options the City could use to help meet some of the increased demand for City services. Please tell me if you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following:

Permanent Levy for Roads & Parks

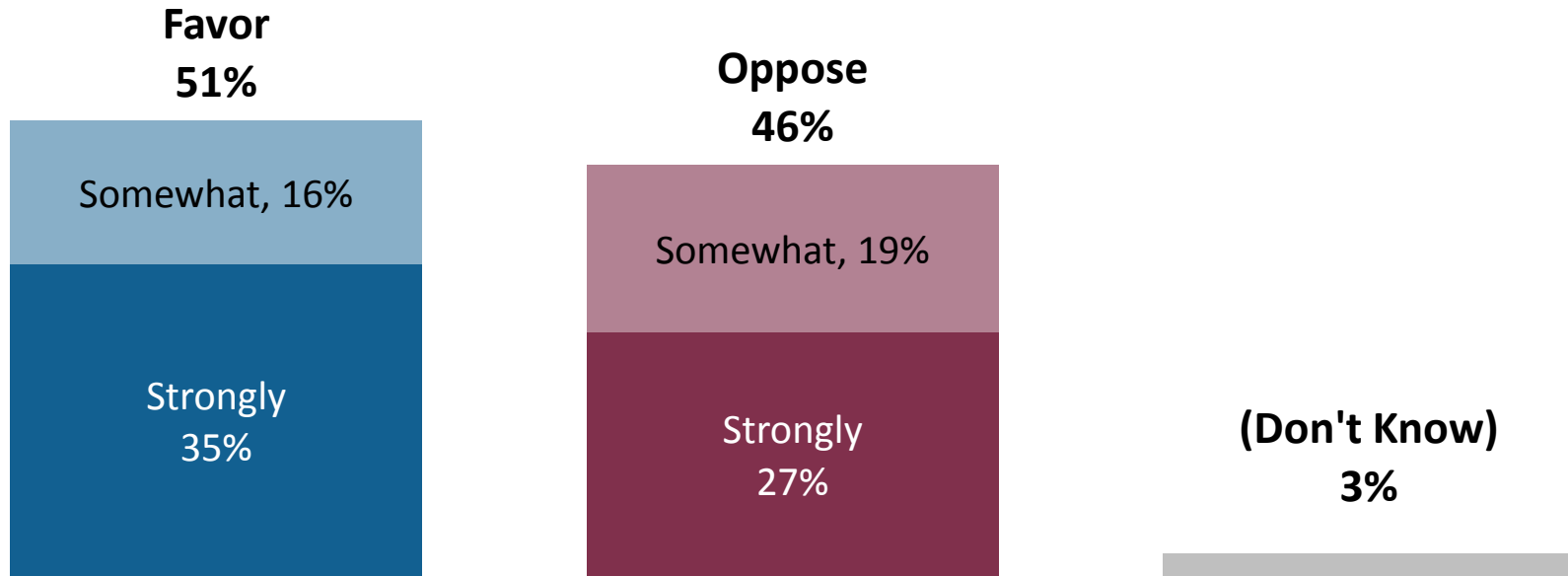
Although a majority do support a permanent road and parks levy, there is only 17% strong support.



Q25-28. I would like to ask you about some various revenue options the City could use to help meet some of the increased demand for City services. Please tell me if you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following: **Permanent levy for roads and parks maintenance.**

Support for Ban on Fireworks

Residents are divided over a ban on fire works within City limits.



Q24. Would you favor or oppose a ban on fireworks within the City limits of Snoqualmie? Would that be strongly or somewhat (FAVOR/OPPOSE)?

Contacts



Andrew Thibault

andrew@emcresearch.com

206.204.8031

Dominick Martin

dominick@emcresearch.com

206.204.8033