



Telephone Survey City of Snoqualmie June 2016

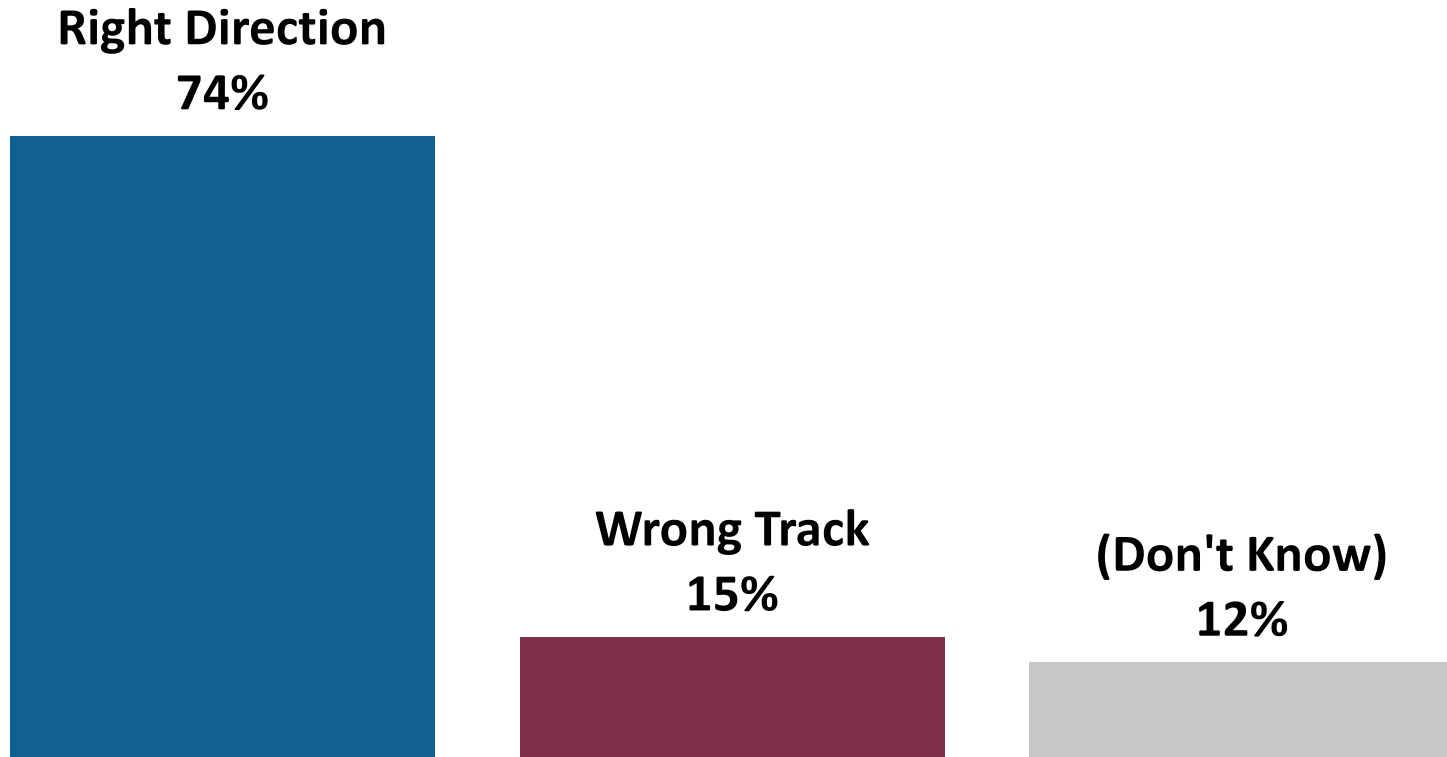
Methodology

- ▶ Conducted May 31st – June 14th, 2016
- ▶ 301 total interviews, Margin of Error ± 5.6 percentage points
- ▶ All interviews conducted among registered voters in the City of Snoqualmie using trained interviewers
- ▶ Where applicable, results compared with 2012 and 2014 telephone surveys:
 - April 17-April 27, 2012; n=357, MoE ± 5.2 percentage points
 - December 9- December 22, 2014; n=300, MoE ± 5.7 percentage points

Please note that due to rounding, percentages may not add up to exactly 100%

Direction of Snoqualmie

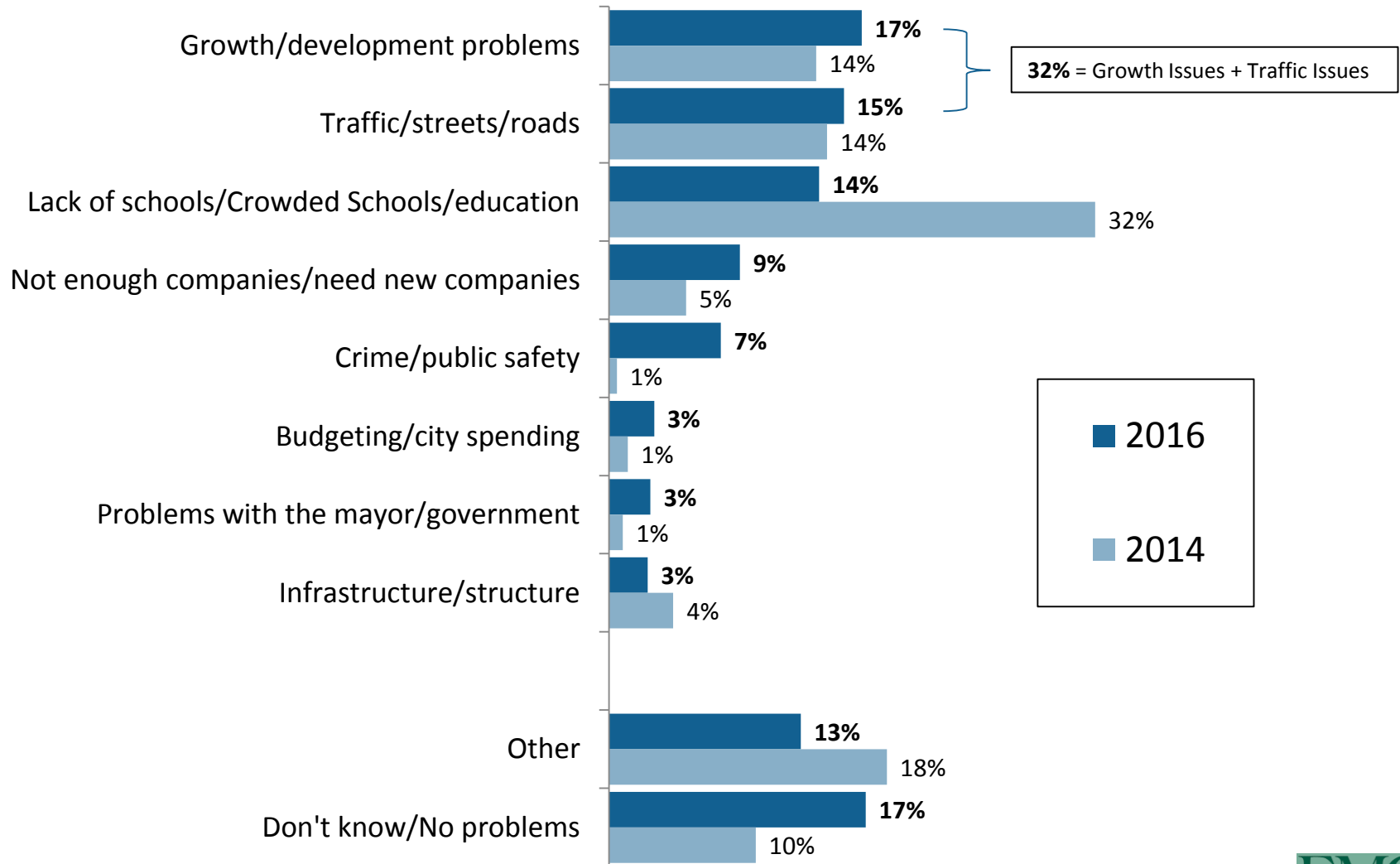
The overwhelming majority of residents are optimistic about the direction of Snoqualmie. Almost three quarters of residents say Snoqualmie is headed in the right direction with only 1-in-5 saying things are off on the wrong track.



Q2. Do you feel things in Snoqualmie are generally going in the right direction, or do you feel things have gotten seriously off on the wrong track?

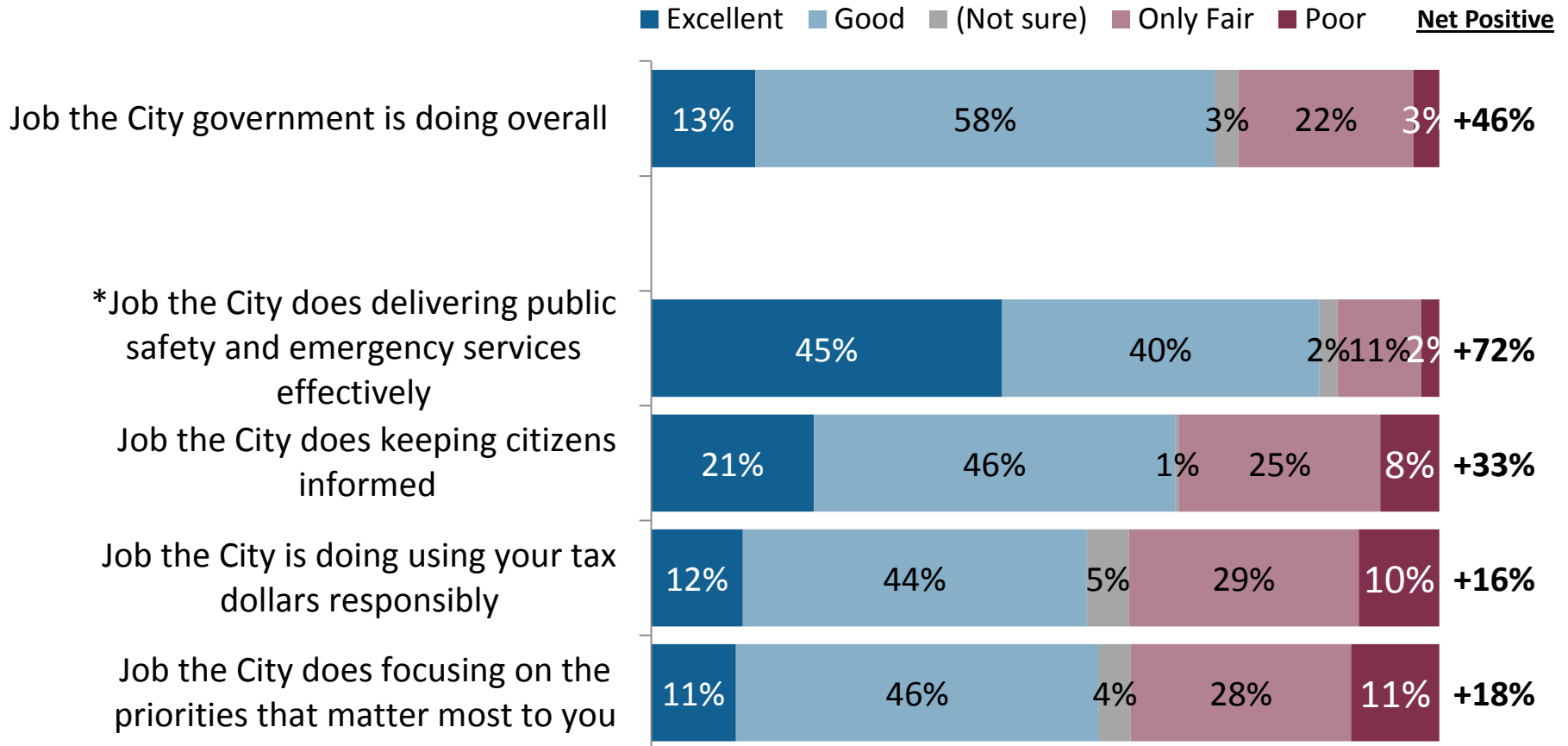
Most Important Problem – Open End

Issues around growth and development have replaced school/education issues as the top concern.



City Job Ratings – Detail

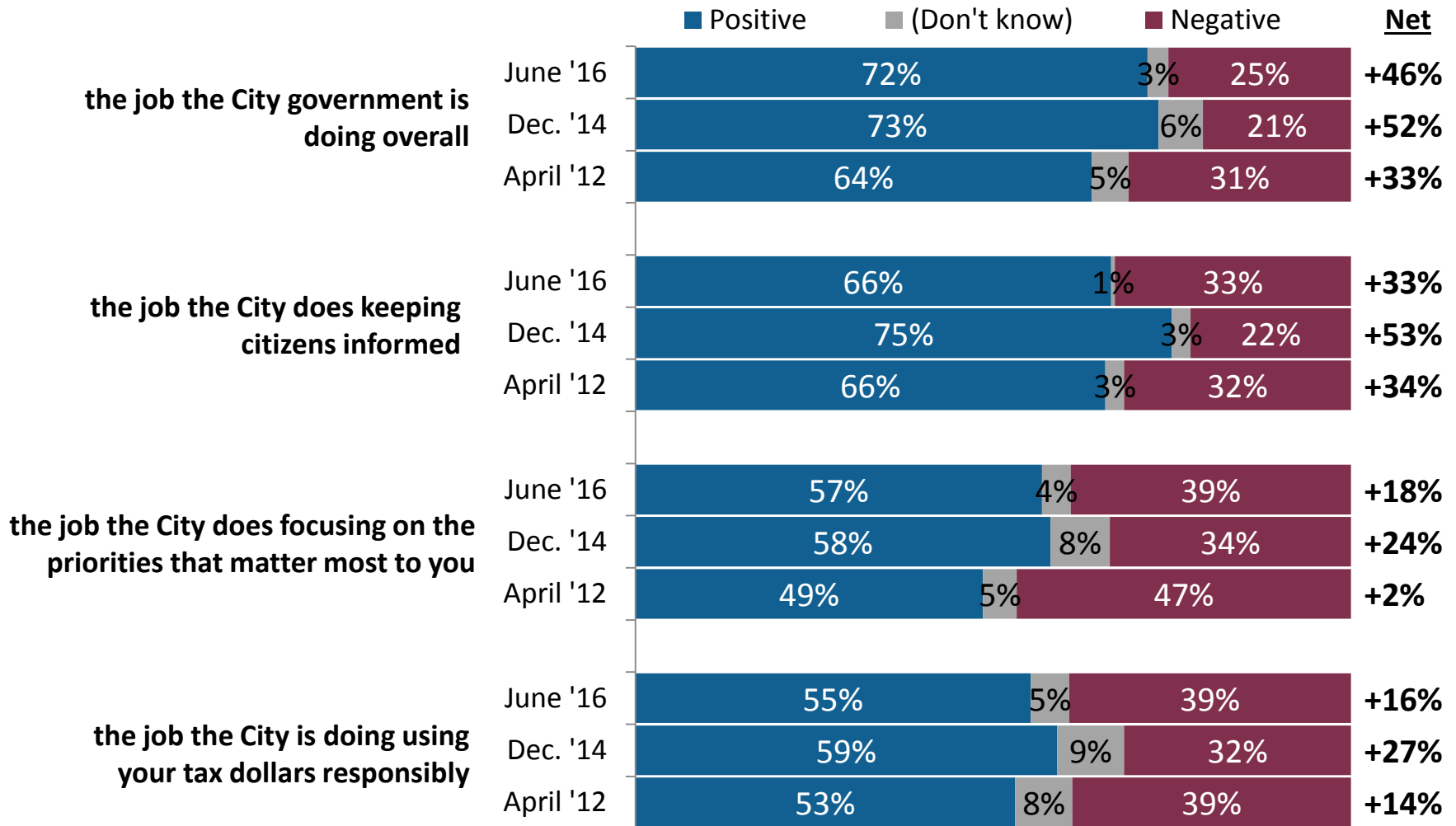
A strong majority of residents give positive ratings for the job Snoqualmie City government does overall, and close to half (45%) give an “excellent” rating for the job delivering public safety and emergency services. Although residents are more divided on the job the City does using tax dollars responsibly and focusing on resident priorities, both ratings are still net positive.



Q4-8. Please tell me how you think the City of Snoqualmie is doing in each of the following areas. Use a scale of excellent, good, only fair, or poor. *Note: new question for 2016

City Job Ratings – By Year

City job ratings continue to be positive from 2014. However, ratings on keeping citizens informed have dropped back down to 2012 levels.

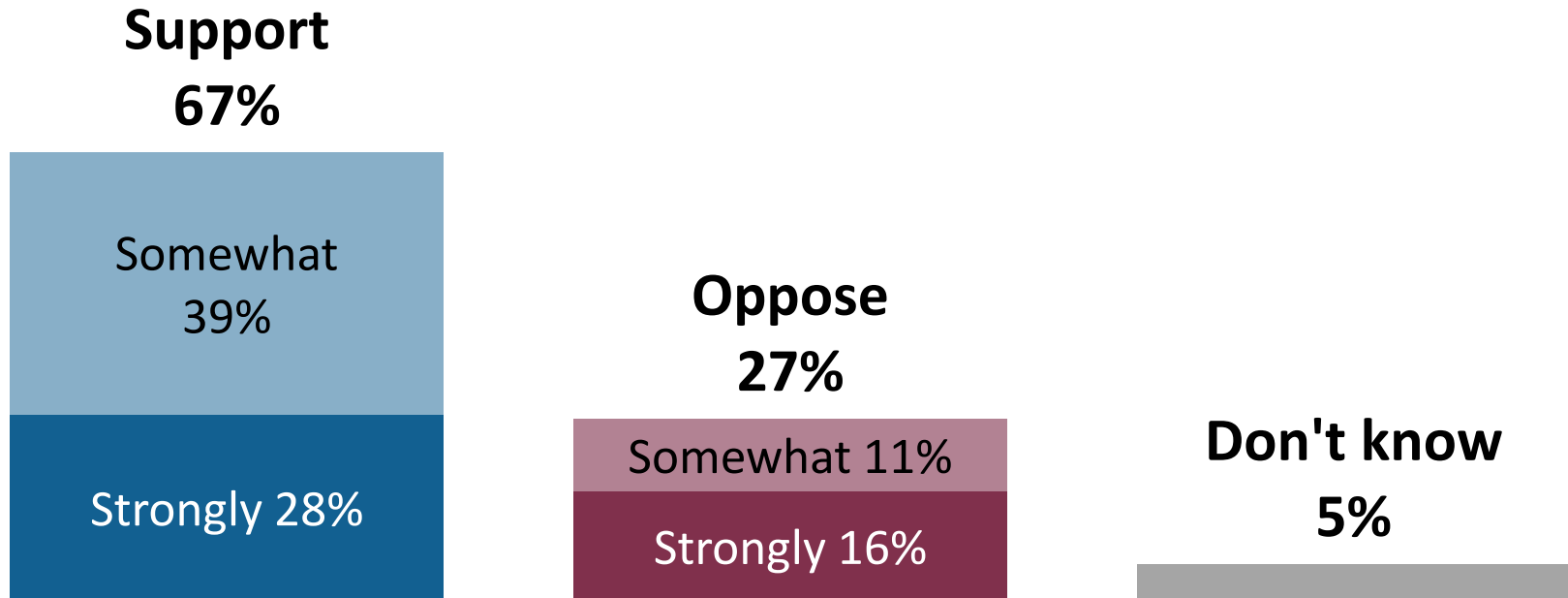


Q4-8. Please tell me how you think the City of Snoqualmie is doing in each of the following areas. Use a scale of excellent, good, only fair, or poor.

Initial Support for Additional Revenue

There is strong majority support, however intensity of support is low.

A City tax measure for public safety and emergency services may be on the ballot in the near future. This property tax levy would provide necessary funding to maintain current public safety and emergency service levels by providing funding for two additional police officers and one additional firefighter, increasing the regular property tax by 23 cents per year permanently to a total authorized rate of \$2.54 cents per \$1000 of assessed valuation.



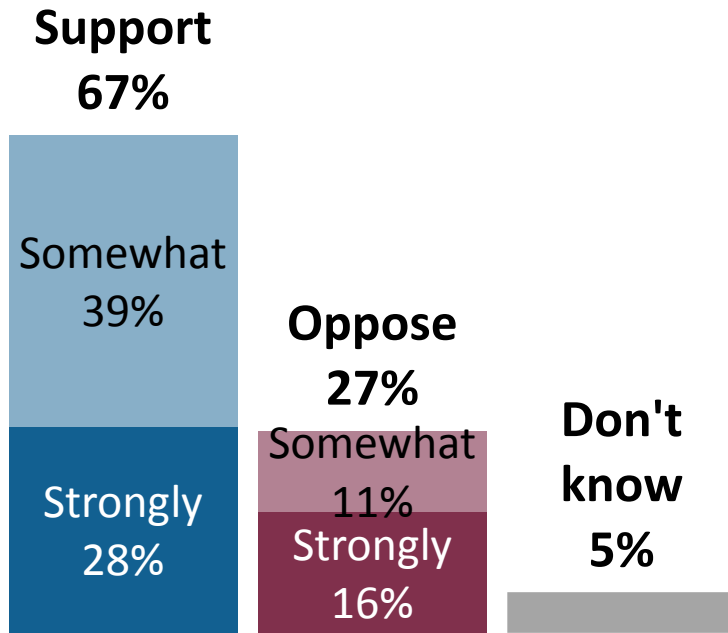
Q9. In general, would you strongly support, somewhat support, somewhat oppose or strongly oppose this ballot measure?

Support for Additional Revenue – After Cost

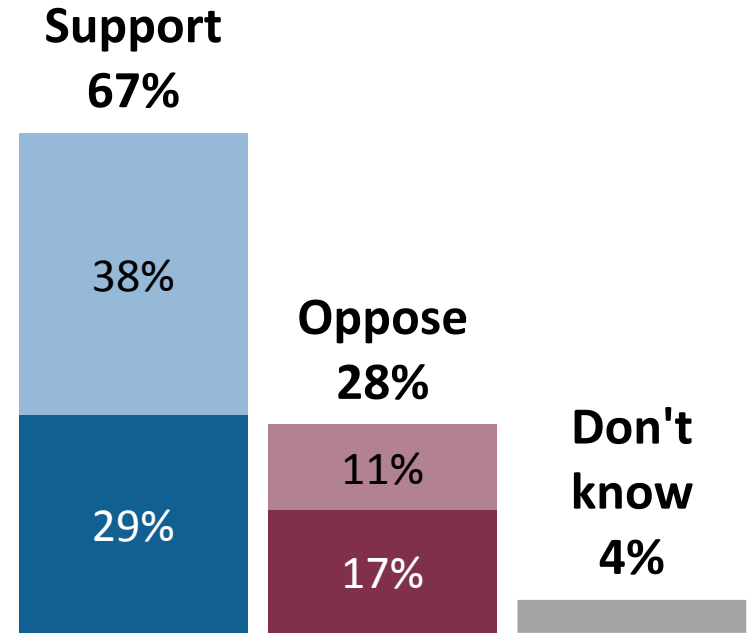
Support for additional revenue is unchanged after residents are told the cost.

This levy would cost the average Snoqualmie homeowner about \$122 per year or about \$10 per month.

Initial Support



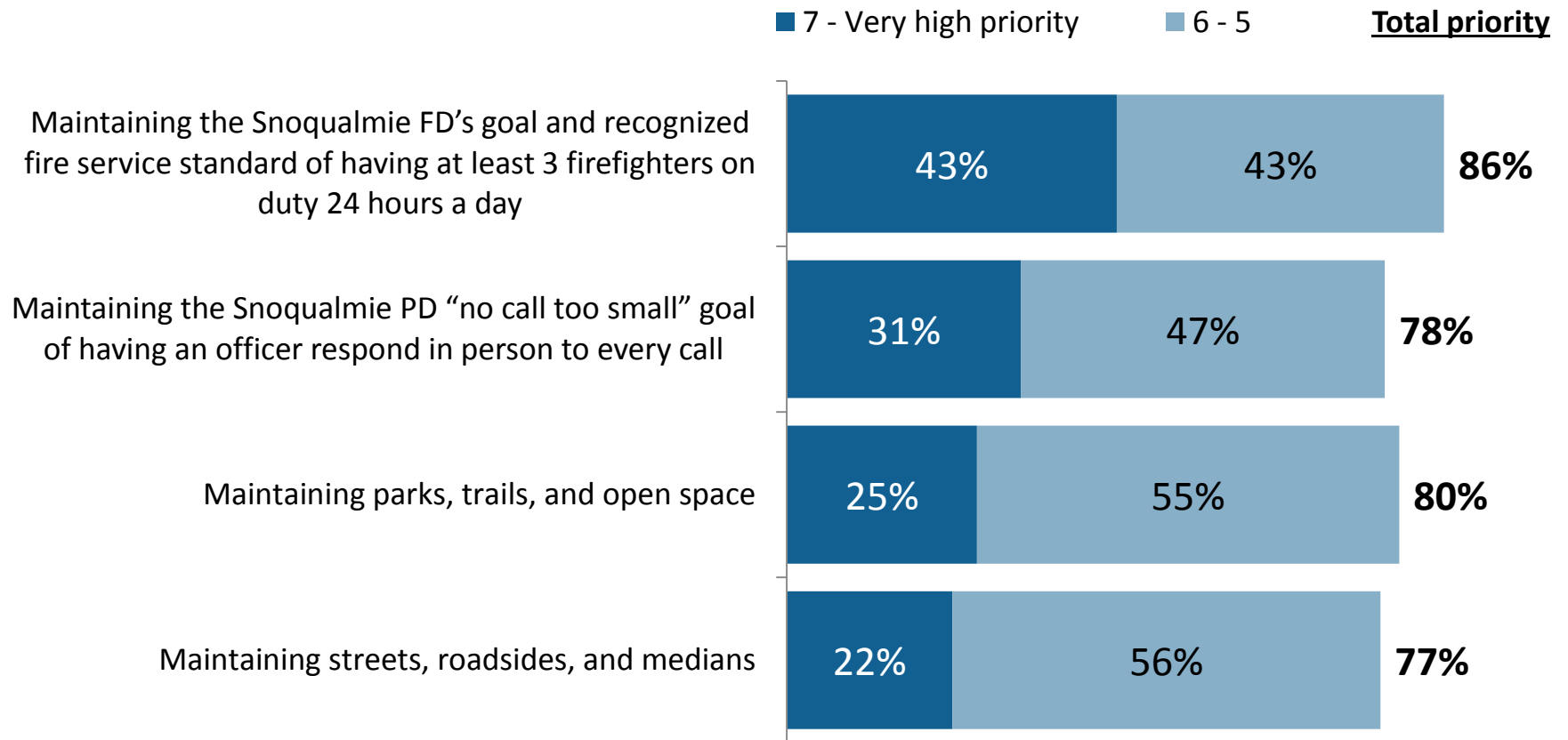
Support After Cost



Q9-10. Knowing this, would you strongly support, somewhat support, somewhat oppose or strongly oppose this measure?

Funding Priorities

Of the four funding items tested, maintaining the goal of at least 3 firefighters on duty 24 hours a day was rated as the highest priority, both overall and by intensity, followed by the Police Department's goal of having an officer respond in person to every call.

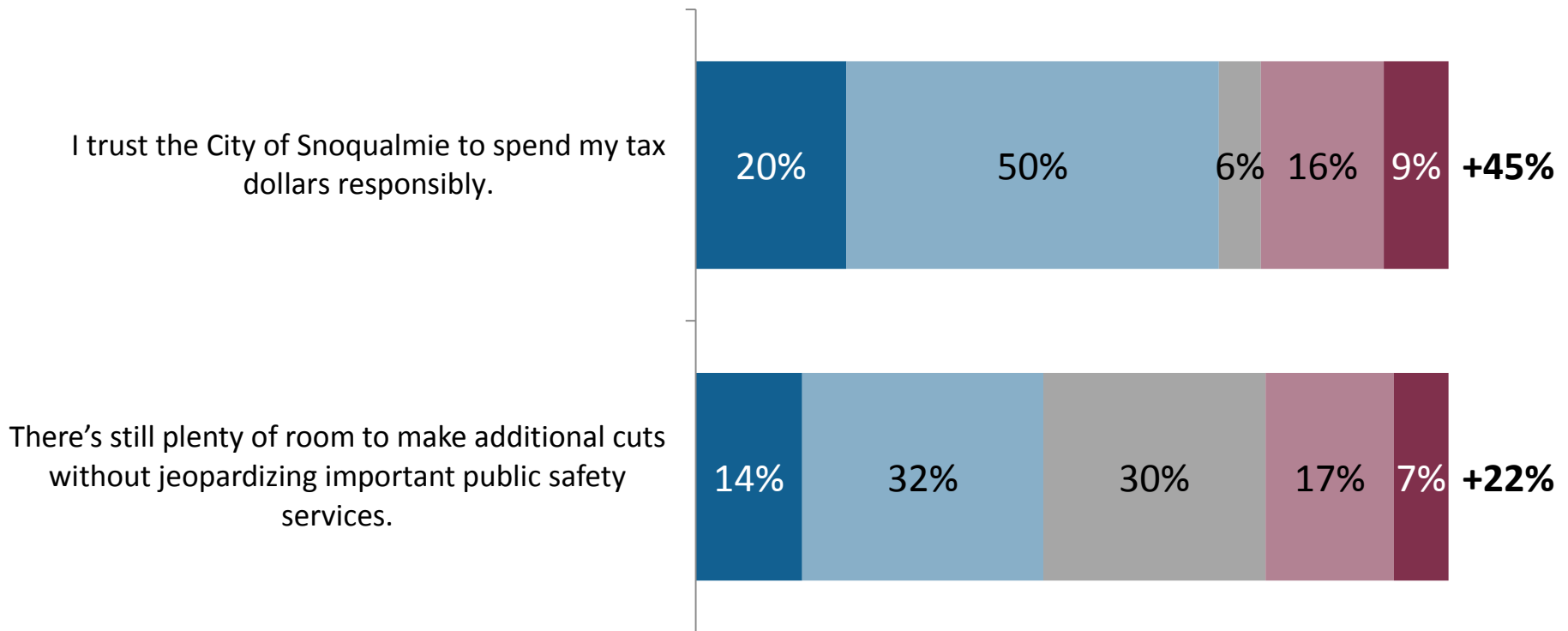


Q11-14. For each of the following, please tell me how high a priority for funding that item is to you. Use a scale of 1 to 7, where 1 means that item is a very low priority and 7 means it is a very high priority for funding.

Attitudes About City Spending

Trust in the City to spend tax dollars responsibly is strong. However, almost half (46%) agree that there is room in the budget to make additional cuts without jeopardizing public services, and close to a third (30%) are unsure.

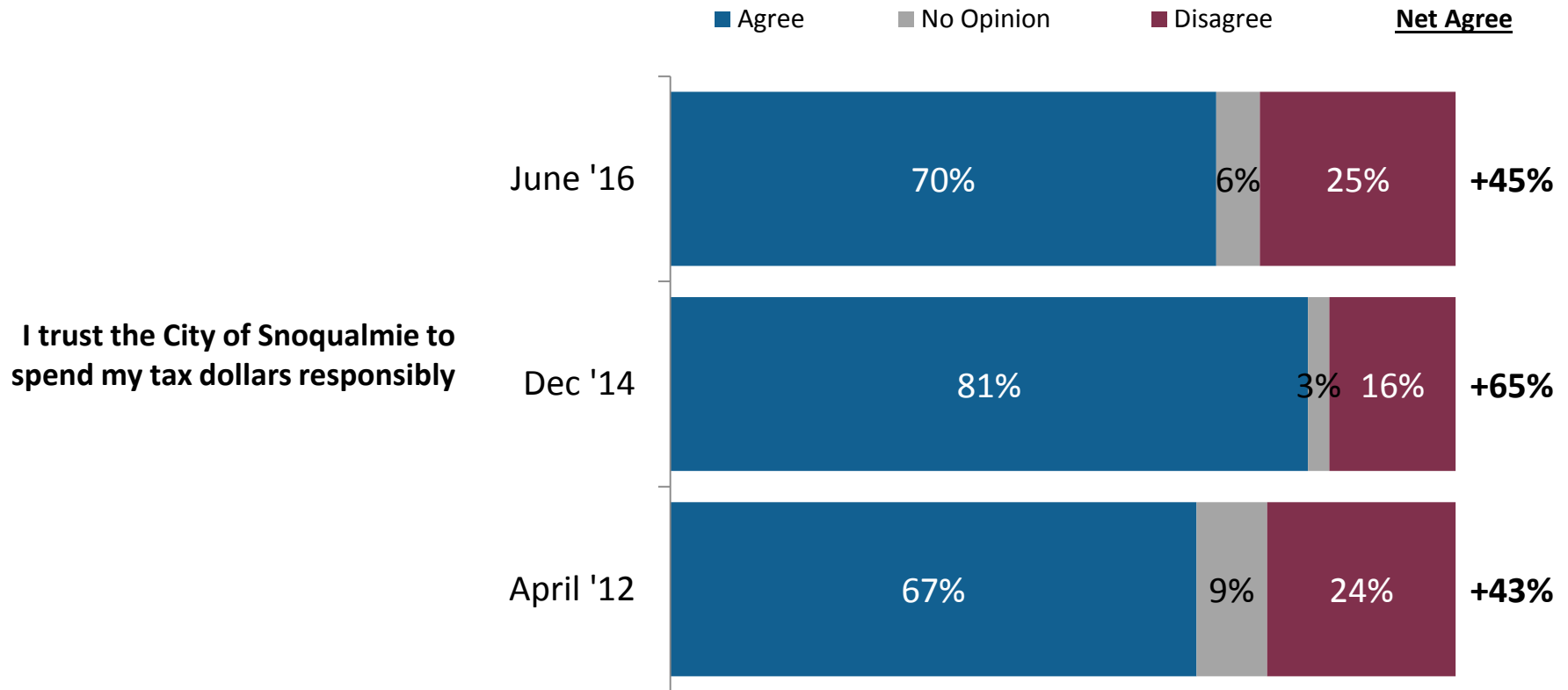
■ Strongly Agree ■ Somewhat Agree ■ (Not Sure) ■ Somewhat Disagree ■ Strongly Disagree **Net Agree**



Q15-16. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements. If you do not have an opinion one way or the other, please just say so.

Attitudes About City Spending - Trend

Trust in the City to spend tax dollars responsibly has dropped (11 points) since December 2014, returning to levels similar to April 2012.



Q16. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements. If you do not have an opinion one way or the other, please just say so.

Public Safety and Emergency Services Funding Issues

[More than one call at a time] The fire department has hired only 2 new positions in the past 15 years, although the population has tripled in that time and call volumes have increased more than 44%. Currently, the fire department can only respond to one call at a time. Additional revenue will allow the fire department to respond to more than one call at a time.

[Growth increasing demand for public safety] Snoqualmie has been one of the fastest growing cities in Washington for the last 15 years with the population tripling in that time. This growth has dramatically increased demand for City services like public safety, including police, fire, and emergency medical services. It is important to make sure public safety, fire and emergency services continue to be funded at levels in balance with the City's population growth.

[Police same number as in 2000] The police department has the same number of police officers now as it did in 2000. At the same time, calls have nearly doubled. Additional revenue will make sure we have the right level of emergency services available when we need them.

[Minimum of 3 firefighters on duty] Fire emergency service standards require a minimum of 4 firefighters to be on duty when responding to a house fire and perform an emergency rescue. Currently, at times in Snoqualmie there are only 2 firefighters on duty in the overnight hours. Additional revenue will allow the fire department to add an additional firefighter to ensure our City has a minimum of 3 firefighters on duty 24 hours a day.

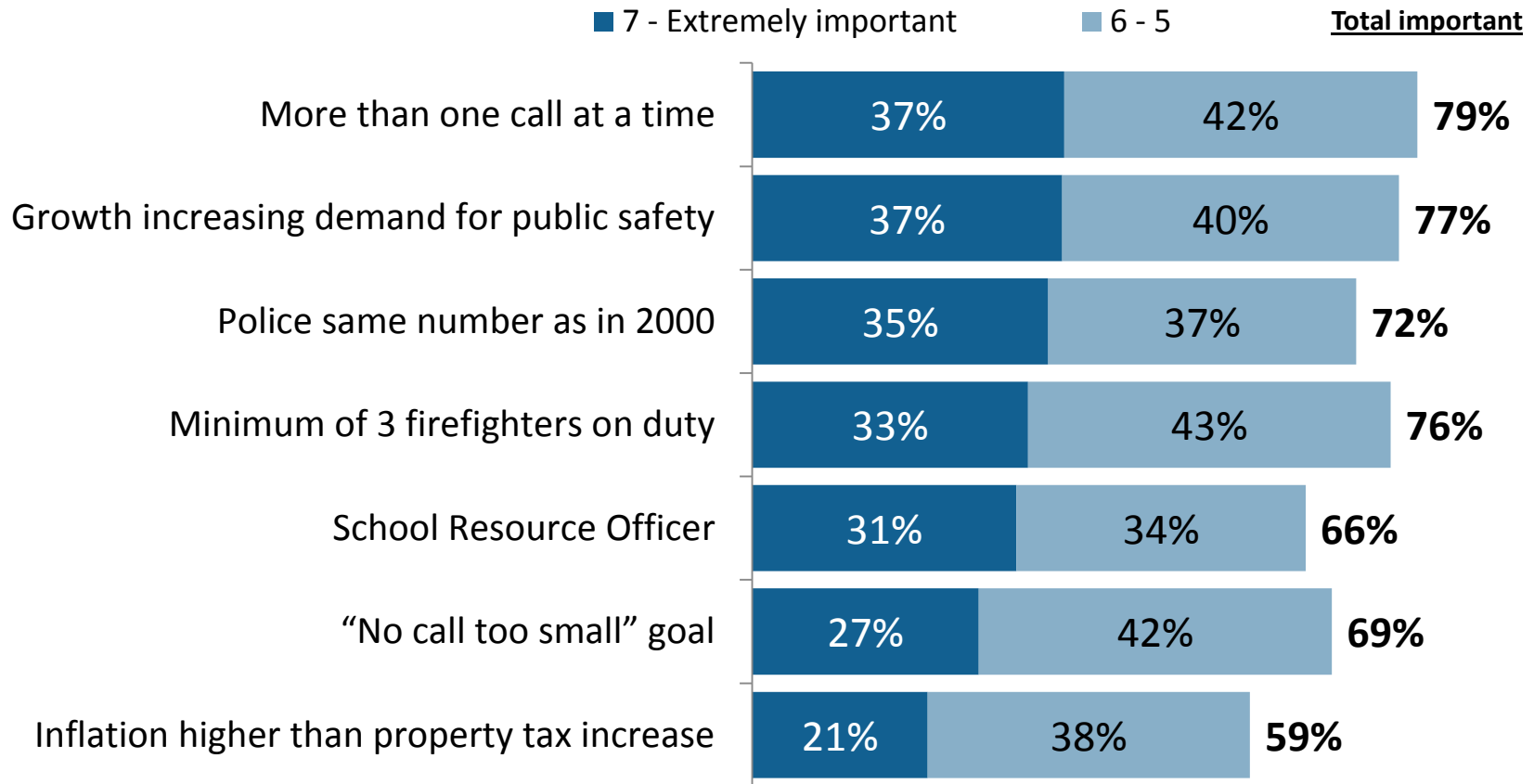
[School Resource Officer] Additional revenue will allow the police department to make sure there is a dedicated School Resource Officer available 100% of the time to all schools in the district.

["No call too small" goal] Right now our City fire and police have a goal of "no call too small", which means they respond to every call. Last year fire and police responded to more than 7,000 calls in an average time of 5 minutes. Without additional revenue, the City will likely have to abandon this goal and response times for both police and fire could increase.

[Inflation higher than property tax increase] Property taxes can increase only 1% each year per state law without a public vote. By comparison, the long-term average rate of inflation is 3%. This annual growth difference between property taxes and inflation represents an ongoing structural challenge to the City's budget. To maintain public safety and emergency services, the City may have to cut services unless property taxes increase above the 1% annual limit.

Importance – Public Safety and Emergency Service Funding

The majority of residents view all information on the issue of public safety and emergency service funding as important. Information about additional revenue needed to allow firefighters to respond to more than one call at a time was rated as the most important followed growth in the Snoqualmie increasing demand for public safety and emergency services.



Q17-23. Now I am going to tell you a little more about the Public Safety and Emergency Services Issues. For each statement, please tell me how important that information is to you. Use a scale of 1 to 7, where 1 means that information is not at all important and 7 means that information is extremely important. You can use any number from 1 to 7.

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