



THE NCS™

THE NATIONAL COMMUNITY SURVEY™

Snoqualmie, WA

The National Community Survey™

2025 Results





Civic Communication & Analytics Platform

Smarter, better-connected communities. A civic surveying, policy polling, and constituent communication tech platform.

Visit us online at
polco.us



Advanced Survey Science & Performance Analytics

Data insights to help communities move forward.
The premiere provider of professional civic surveys
and performance benchmarking analyses.

Partners with:



CITIES STRONG TOGETHER



Resident Surveys in Local Governance



**Monitor trends
in resident
opinion**



**Measure
government
performance**



**Inform budget,
land use,
strategic
planning
decisions**



**Benchmark
against other
communities**

The NCS™ Facets of Community Livability



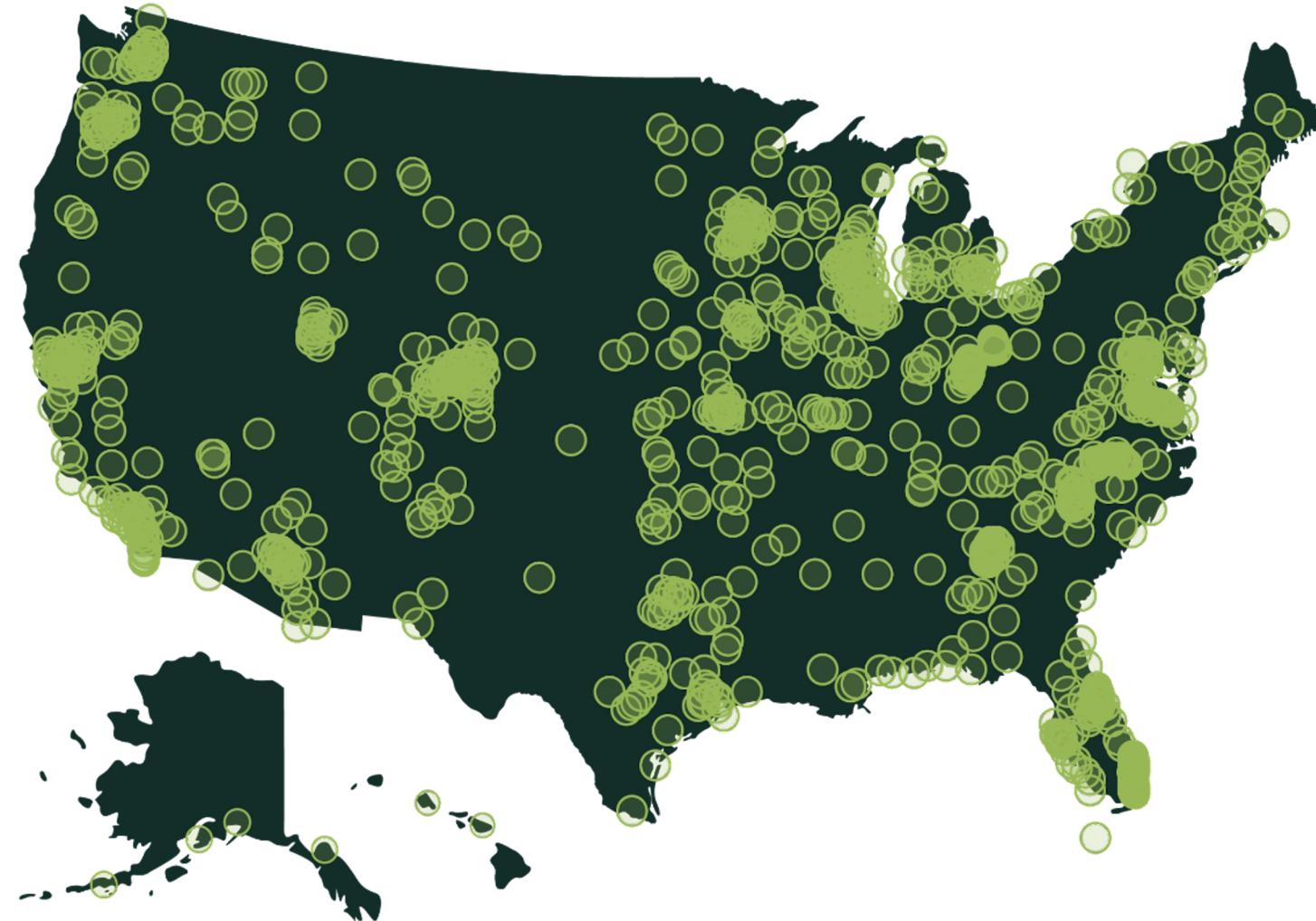
The National Community Survey™ in Snoqualmie



The NCS™ for Snoqualmie, WA

- 2nd time conducting The NCS (previous survey in 2023)
- Survey conducted from May 19th – June 30th 2025
- Mailing approach employed:
 - Probability-based sample of 3000 randomly selected households
 - 363 total responses received
 - 12% overall response rate
 - Non-probability, open-participation survey: 164 responses
- Results statistically weighted to reflect Snoqualmie overall
- 95% confidence interval with a +/- 5% margin of error

Polco's Benchmarking Database



More than
500
comparison
communities
across the
nation.

Representing
the opinions
of more than
50 million
residents.

Custom Benchmark



Washington

Sammamish
Bainbridge Island
Woodinville
Issaquah
Mountlake Terrace
North Bend
Marysville
Puyallup
Richland
Pasco
Lynnwood
Duvall
Maple Valley
Covington
Enumclaw

Oregon

West Linn
Tualatin
Tigard
Clackamas County
Oregon City
Wilsonville
Albany
North Bend
Salem
Ashland

**27
neighboring
communities
from WA and
OR**



Overview of Survey Results

An aerial photograph of a residential street. The houses are mostly single-story bungalows with green roofs. There are several mature trees with yellow autumn leaves in the front yards. A paved road runs through the center of the image, with a few cars parked along the sides. The overall scene is a typical suburban neighborhood.

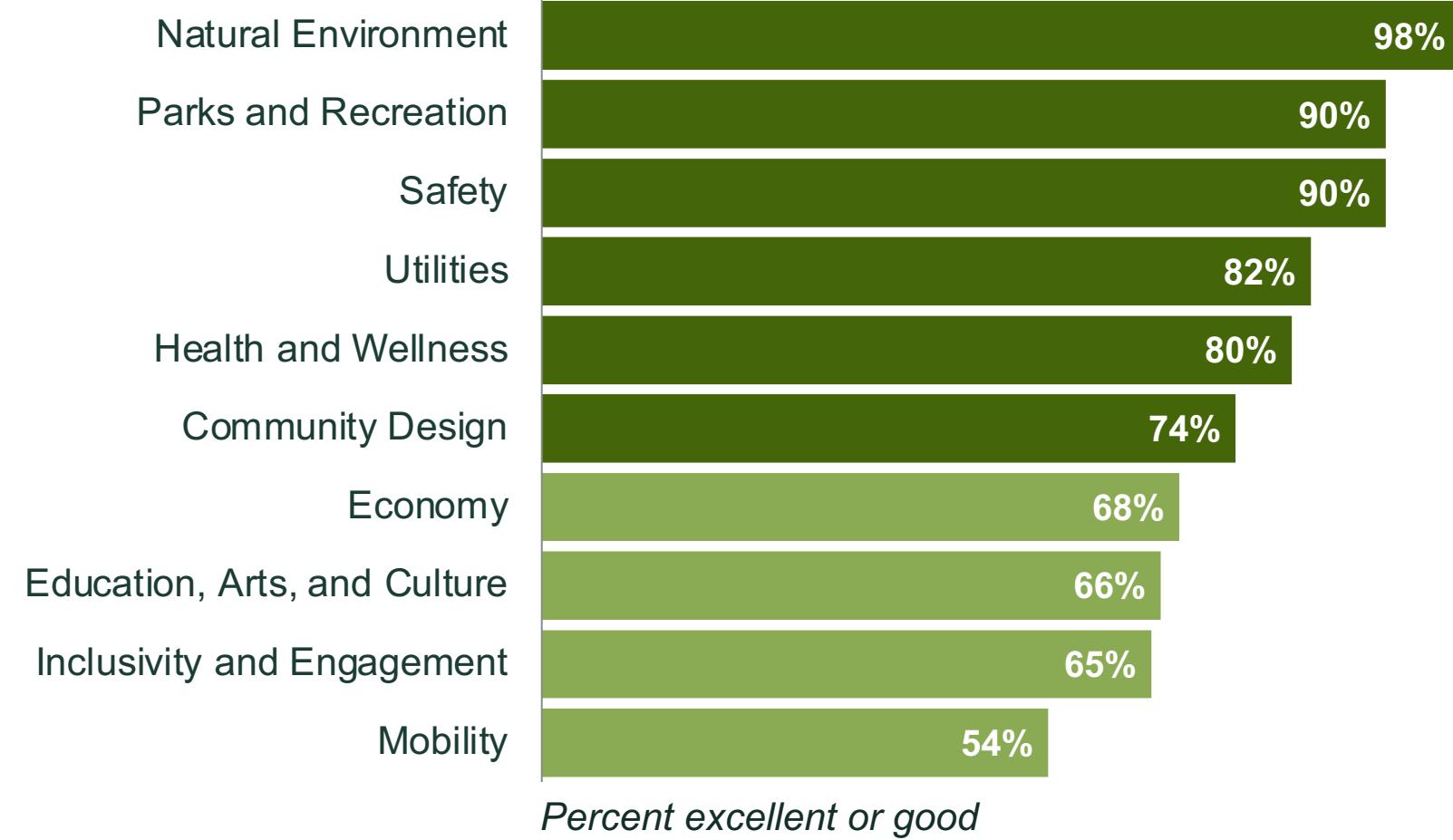


Facets of Community Livability: Quality



National Benchmark Comparisons:

- Higher
- Similar
- Lower

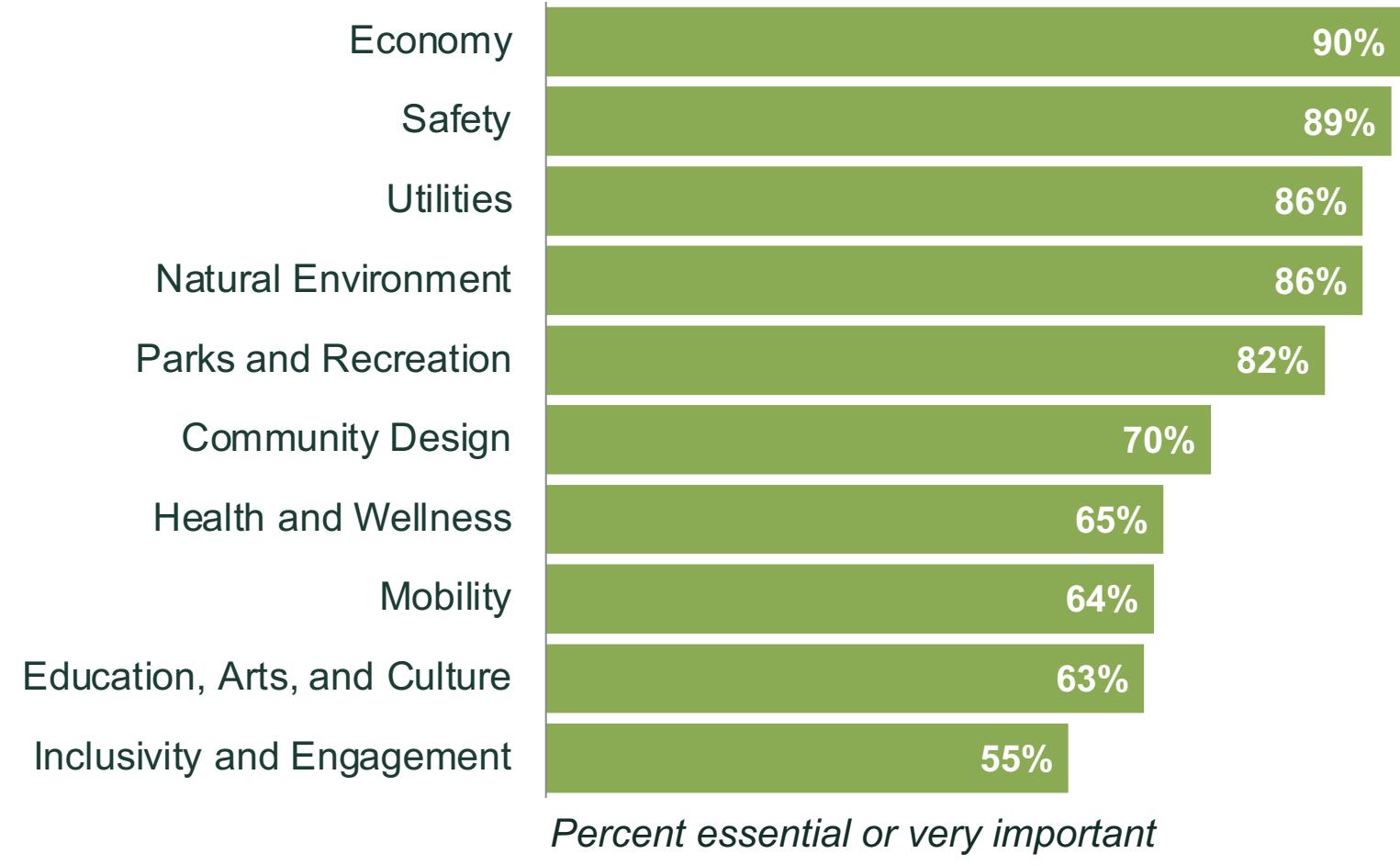


Facets of Community Livability: Importance

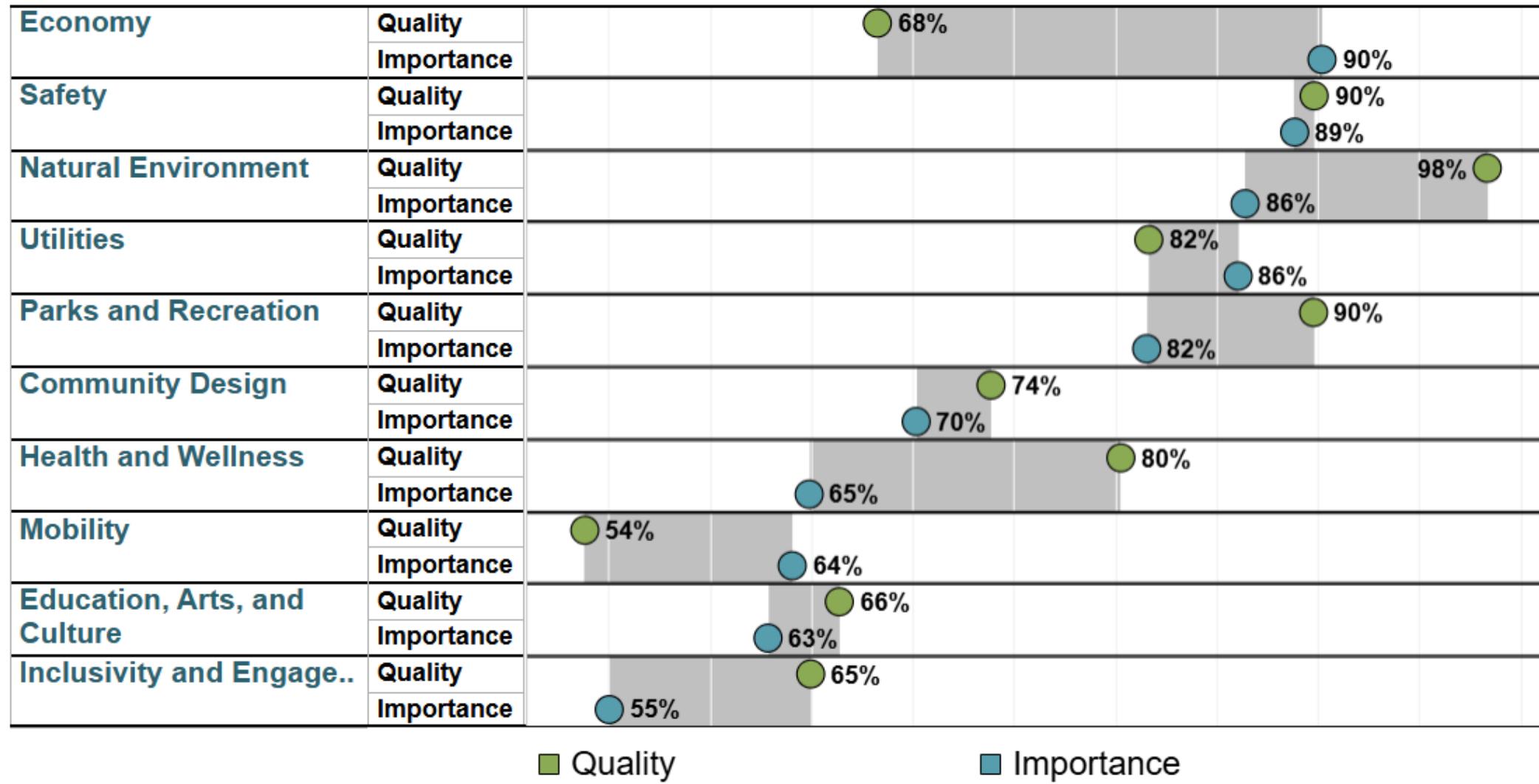


National Benchmark Comparisons:

- Higher
- Similar
- Lower



Balancing Quality and Importance





Comparisons to National Benchmarks

40 received higher ratings

78 received **similar** ratings

5 received lower ratings



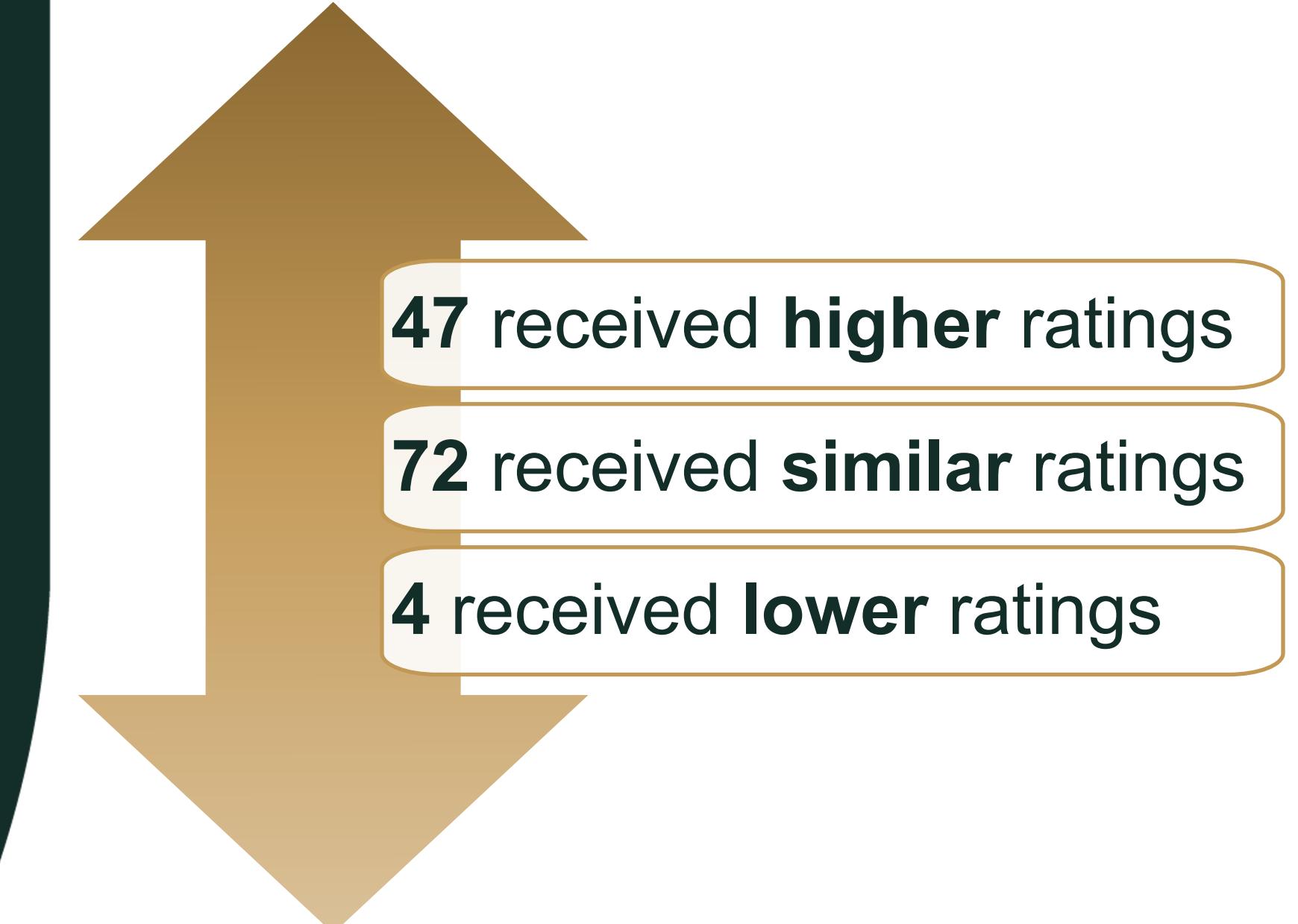


Comparisons to Custom Benchmarks

47 received higher ratings

72 received similar ratings

4 received lower ratings





Comparisons to Previous Survey (2023)

5 received higher ratings

99 received similar ratings

19 received lower ratings



Local Government Results

Please rate the following categories of Snoqualmie government performance.

National Benchmark Comparison

- Higher
- Similar
- Lower

Custom Benchmark



Higher/Lower than

2025 vs 2023:



Increasing/Decreasing

Treating residents with respect

Generally acting in the best interest of the community

The overall direction that Snoqualmie is taking

Being honest

Being open and transparent to the public

73%

63%

59%

59%

52%





Key Findings

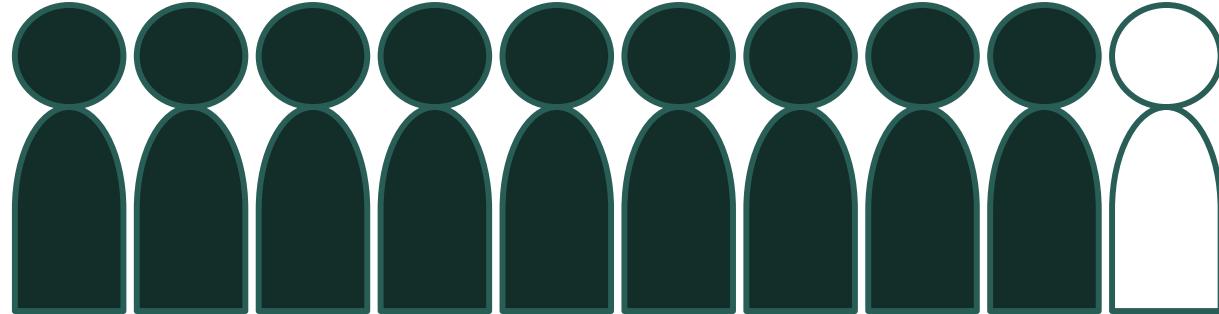




Residents
applaud the
overall quality
of life in
Snoqualmie.



Overall Community Quality



About
9 in 10
residents gave **excellent or good** ratings to:

- Snoqualmie as a place to live
- Overall image or reputation
- The overall quality of life in Snoqualmie

9 in 10 residents

- Plan to remain in Snoqualmie for the next five years
- Would recommend living in Snoqualmie to someone who asked



Residents consistently feel secure and protected in Snoqualmie.

2



Safety in Snoqualmie



Please rate how safe or unsafe you feel:

National Benchmark Comparison

- Higher
- Similar
- Lower

Custom Benchmark



Higher/Lower than

2025 vs 2023:



Increasing/Decreasing

In your neighborhood during the day



In the downtown/commercial area during the day



From violent crime



From fire, flood, or natural disaster



From property crime



Percent very or somewhat safe

Safety Services in Snoqualmie



Please rate the quality of the following services in Snoqualmie.

National Benchmark Comparison

- Higher
- Similar
- Lower

Custom Benchmark

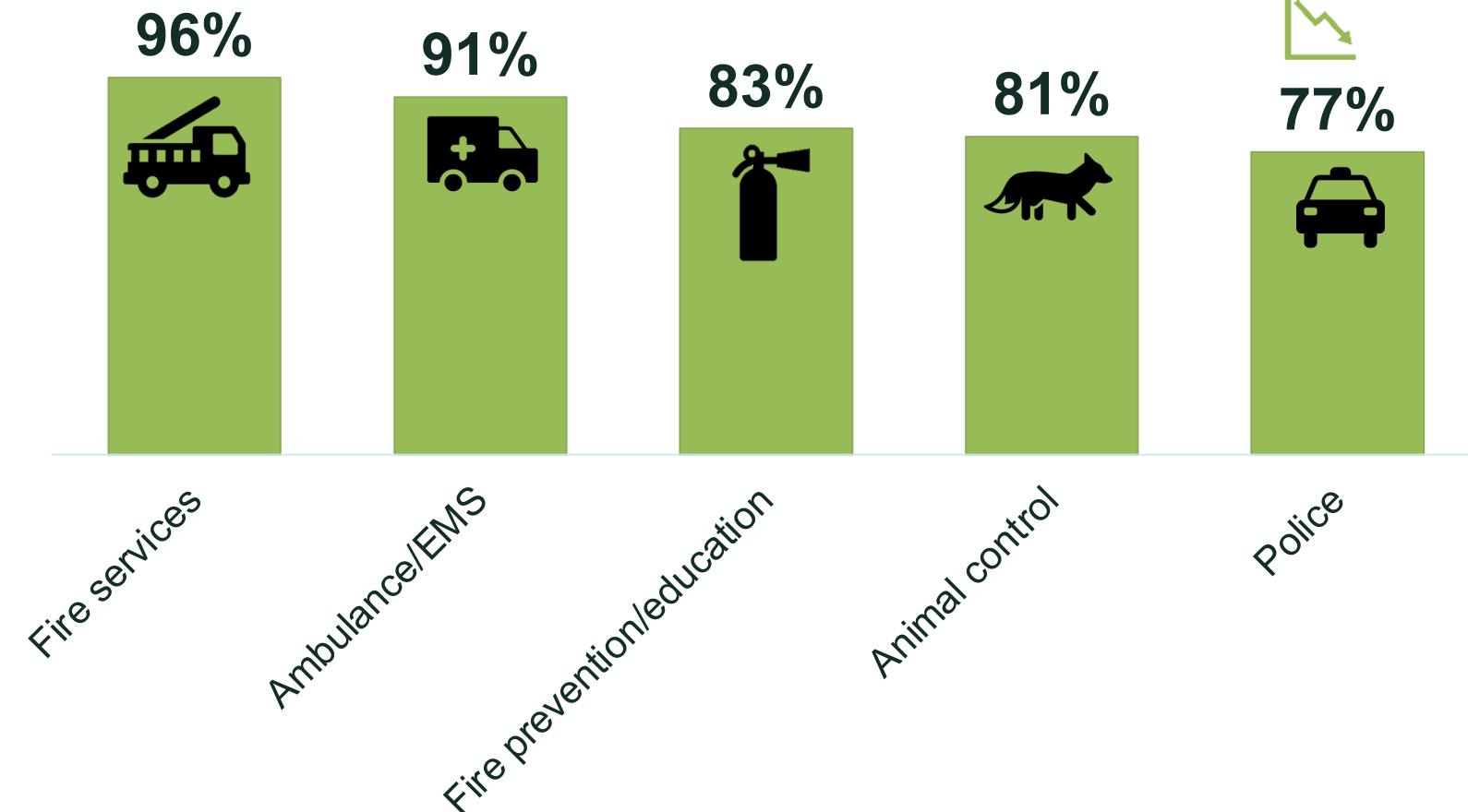


Higher/Lower than

2025 vs 2023:



Increasing/Decreasing





Results for
economy-centered
survey items may
merit additional
focus.

3



The Economy in Snoqualmie



Please rate each of the following in the Snoqualmie community:

National Benchmark Comparison

- Higher
- Similar
- Lower

Custom Benchmark



Higher/Lower than

2025 vs 2023:



Increasing/Decreasing

Percent excellent or good





Snoqualmie
residents enjoy the
access to nature
and recreational
amenities.



4

Natural Environment in Snoqualmie



Please rate each of the following in the Snoqualmie community:

National Benchmark Comparison

- Higher
- Similar
- Lower

Custom Benchmark



Higher/Lower than

2025 vs 2023:



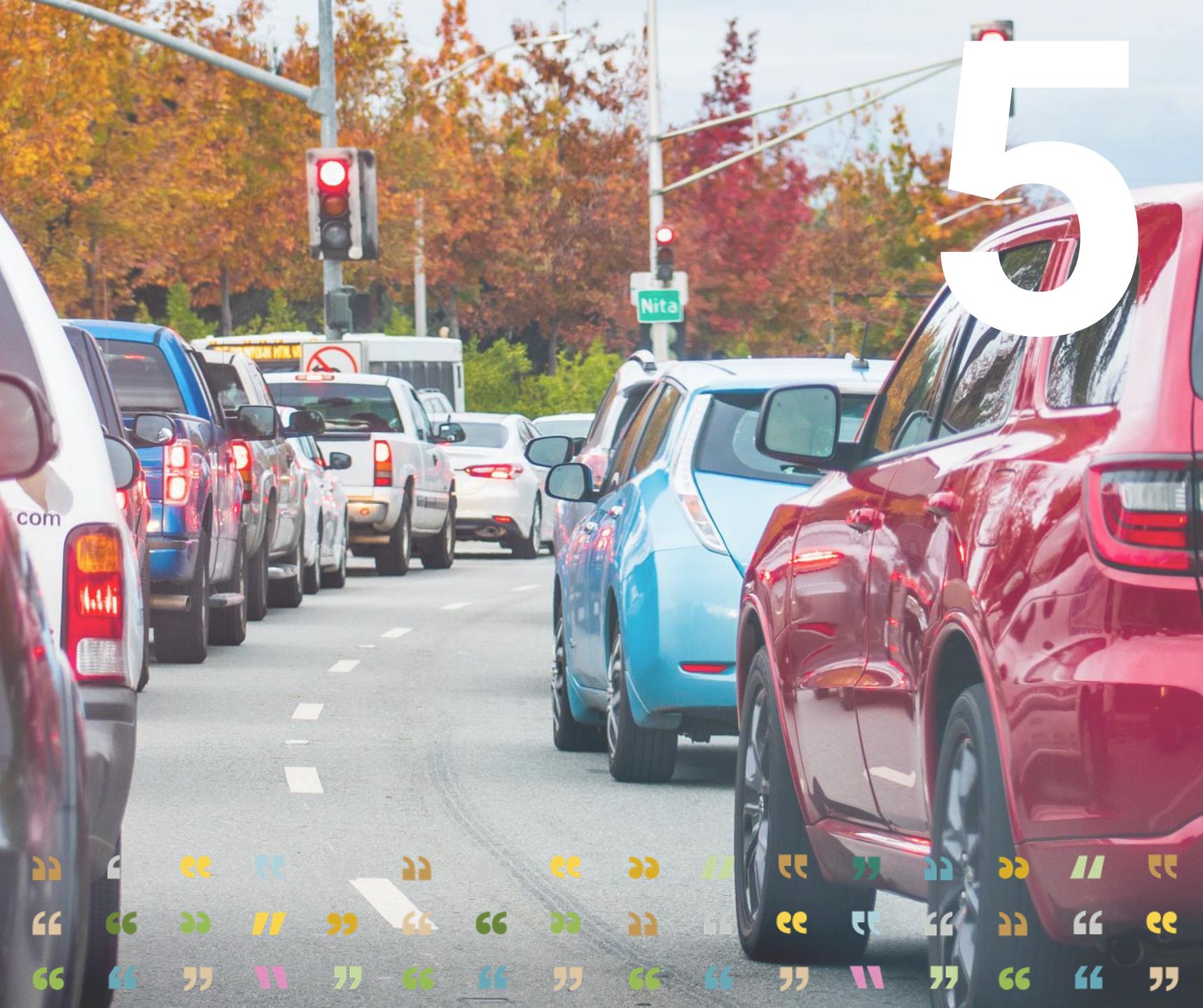
Increasing/Decreasing



Percent excellent or good



Mixed experiences with mobility and transportation highlight areas for improvement.



Mobility in Snoqualmie



Please rate each of the following in the Snoqualmie community:

National Benchmark Comparison

- Higher
- Similar
- Lower

Custom Benchmark



Higher/Lower than

2025 vs 2023:



Increasing/Decreasing

Ease of travel by car



Ease of walking



Ease of public parking



Ease of travel by bicycle



Traffic flow on major streets



Ease of travel by public transportation



Percent excellent or good

Mobility Services in Snoqualmie



National Benchmark Comparison

- Higher
- Similar
- Lower

Custom Benchmark



Higher/Lower than

2025 vs 2023:



Increasing/Decreasing



81%

Street
cleaning



72%

Street
repair



71%

Street
lighting



71%

Snow
removal



66%

Traffic
signal
timing

Percent excellent or good



Additional Special Topics

13. How connected to the Snoqualmie community do the following community events make you feel?

	<u>Very connected</u>	<u>Somewhat connected</u>	<u>Slightly connected</u>	<u>Not at all connected</u>
Talking with neighbors and meeting new people.....	1	2	3	4
Activities for kids and families.....	1	2	3	4
Celebrating shared cultural or seasonal traditions.....	1	2	3	4
Enjoying music, art, or performances together.....	1	2	3	4
Experiencing local food, crafts, or businesses.....	1	2	3	4

14. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about issues, services, and events in the City of Snoqualmie.

	<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>
City website (www.snoqualmiewa.gov)	1	2	3
Mailed materials.....	1	2	3
Social media (e.g. Facebook, Instagram).....	1	2	3
City newsletter.....	1	2	3
Local newspaper or blog.....	1	2	3
City YouTube Channel.....	1	2	3

15. Please indicate which services, if any, you would be willing to pay more in taxes or fees and which you be willing to reduce to avoid higher costs.

	<u>Very willing to pay more</u>	<u>Somewhat willing to pay more</u>	<u>Somewhat willing to reduce</u>	<u>Very willing to reduce</u>
Maintaining city roads and infrastructure	1	2	3	4
Providing police services.....	1	2	3	4
Providing fire and emergency medical services.....	1	2	3	4
Providing water and sewer	1	2	3	4
Maintaining parks and open spaces.....	1	2	3	4
Supporting economic development (including tourism, attracting retail businesses, etc.).....	1	2	3	4
Supporting arts, culture, and events.....	1	2	3	4

16. The city is considering adding a swimming pool to the planned expansion of the Community Center. This could require an increase in the City's property tax. While we don't have a specific estimate on how much of an increase would be required, we would like to understand your general support for increasing property taxes to pay for a community swimming pool.

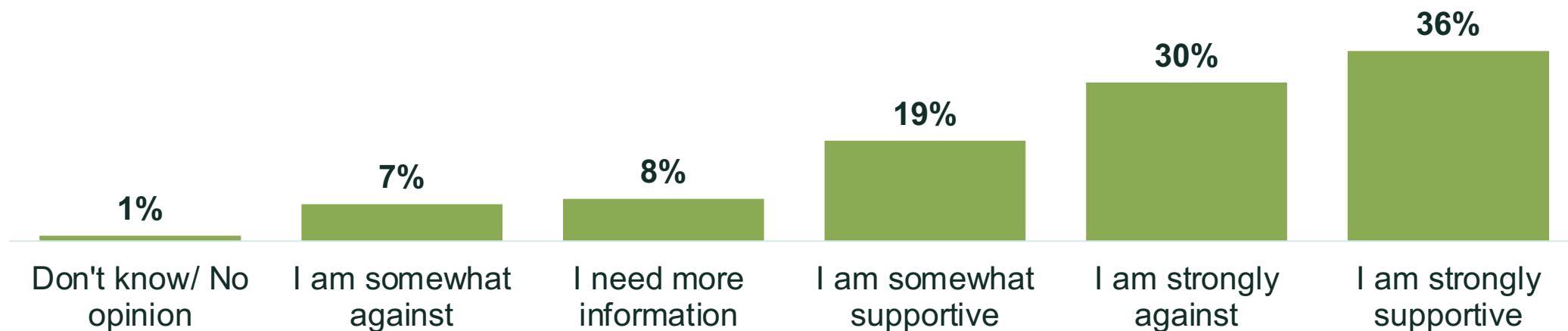
- I am strongly supportive
- I am somewhat supportive
- I am somewhat against

- I am strongly against
- I need more information
- Don't know/No opinion

Community Swimming Pool



We would like to understand your general support for increasing property taxes to pay for a community swimming pool:



Community Connectedness



How connected to the Snoqualmie community do the following community events make you feel?



Percent very connected or somewhat connected

Taxes for City Services



Please indicate which services, if any, you would be willing to pay more in taxes or fees and which you be willing to reduce to avoid higher costs.

■ Very willing to pay more ■ Somewhat willing to pay more ■ Somewhat willing to reduce ■ Very willing to reduce

Providing fire and emergency medical services

26% 54% 14% 6%

Maintaining parks and open spaces

23% 46% 26% 4%

Maintaining city roads and infrastructure

11% 52% 30% 6%

Providing water and sewer

10% 48% 33% 9%

0% 20% 40% 60% 80% 100%



Summary of Conclusions

1. Residents applaud the overall quality of life in Snoqualmie.
2. Residents consistently feel secure and protected in Snoqualmie.
3. Results for economy-centered survey items may merit additional focus.
4. Snoqualmie residents enjoy access to nature and recreational amenities.
5. Mixed experiences with mobility and transportation highlight areas for improvement.



Next Steps: ENGAGE With Community Members



This library contains curated surveys and polls created by survey scientists at National Research Center, Polco's dedicated research team. You can use these as they are, look around for inspiration, or make a copy and customize to fit your needs.

All content in the Polco Library is proprietary and is for exclusive use on the Polco platform. The use of Polco Library content in unsolicited ways is prohibited. Please refer to our [Terms of Use](#) for details.

We also have toolkits which cover a range of questions based around certain topics. The modules in our toolkit can be used individually by your organization over time to provide an environmental scan.

Available toolkits:

- COVID-19
- Libraries
- School Districts

Public Safety Communications

[Governance](#) [Safety](#)

As part of our ongoing efforts to better serve the community, we need input from you! Take this quick survey to share your feedback about the (XYZ)'s communication pertaining to public safety issues and news. Your responses will be kept confidential, and no identifying information will be collected.

[View](#)

communications governance safety outreach
information public safety emergency communication

Emergency Communications

[Safety](#) [Governance](#) Used by 2 profiles

As we continue our efforts to meet the dynamic needs of (ABC) residents, we need your critical input. Please take this quick survey to share your thoughts on emergency preparedness and related (XYZ) communications. The results will help us improve our

[View](#)

information alert urgent public safety
communications emergency preparedness alerts news
disaster emergency 311 disaster preparedness safety
communication governance

Search

Filter or search to find the content you are looking for.

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Text search: communication

Popular tags:

- communications government
- information communication
- news media
- customer service governance
- safety public safety

[Clear all tags](#) [Search](#)

State of Wisconsin | WI



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Do we need a new park?

Contains: text, image, data points, survey, prioritization



Park Initiative Survey

Text about the new park initiative and a quick summary of what this entails or whatever message the city wants to provide for the residents to read. Text about the new park initiative and a quick summary of what this entails or whatever message the city wants to provide for the residents to read. Text about the new park initiative and a quick summary of what this entails or whatever message the city wants to provide for the residents to read. Text about the new park initiative and a quick summary of what this entails or whatever message the city wants to provide for the residents to read.

Map of projected park



Included in Current Subscription

Optional Add-on

Questions?

Thank you!

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